



EAACI 2026

12-15 JUNE
ISTANBUL
TÜRKİYE

Vision Zero: *A Future Free from
Allergy and Asthma Burden*



www.eaaci.org

#EAACICongress2026



Industry Debrief – EAACI 2026



EAACI Annual Congress Overview



Industry Participation / delegate interaction



EAACI Sponsor tools & initiatives



EAACI 2027 – preliminary information / dates



EAACI membership figures



Data may change if/when delegates verify their profile data at a later stage



20,010 members from 142 countries



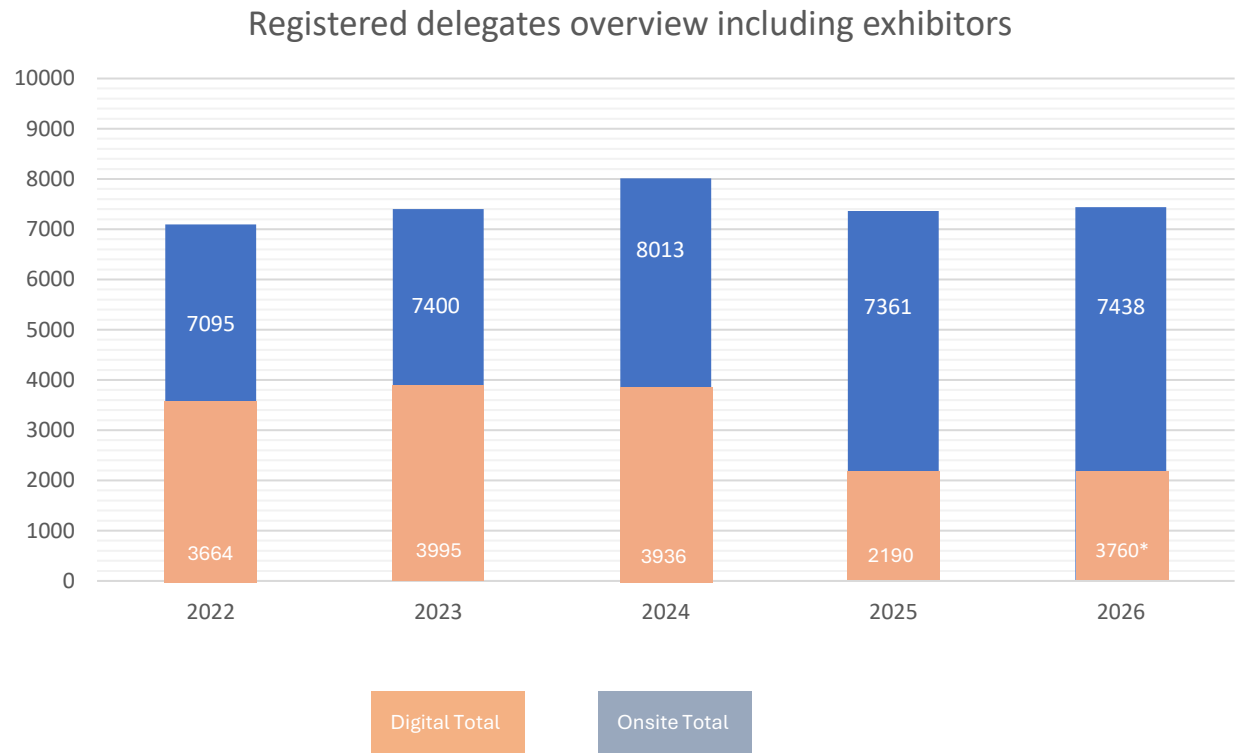
Metrics as of 15 June 2026

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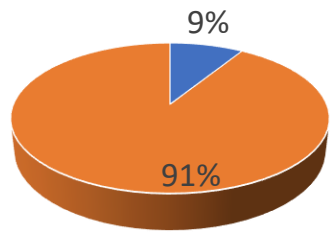
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Overall Annual Congress registration statistics



Delegates that accessed digital platform



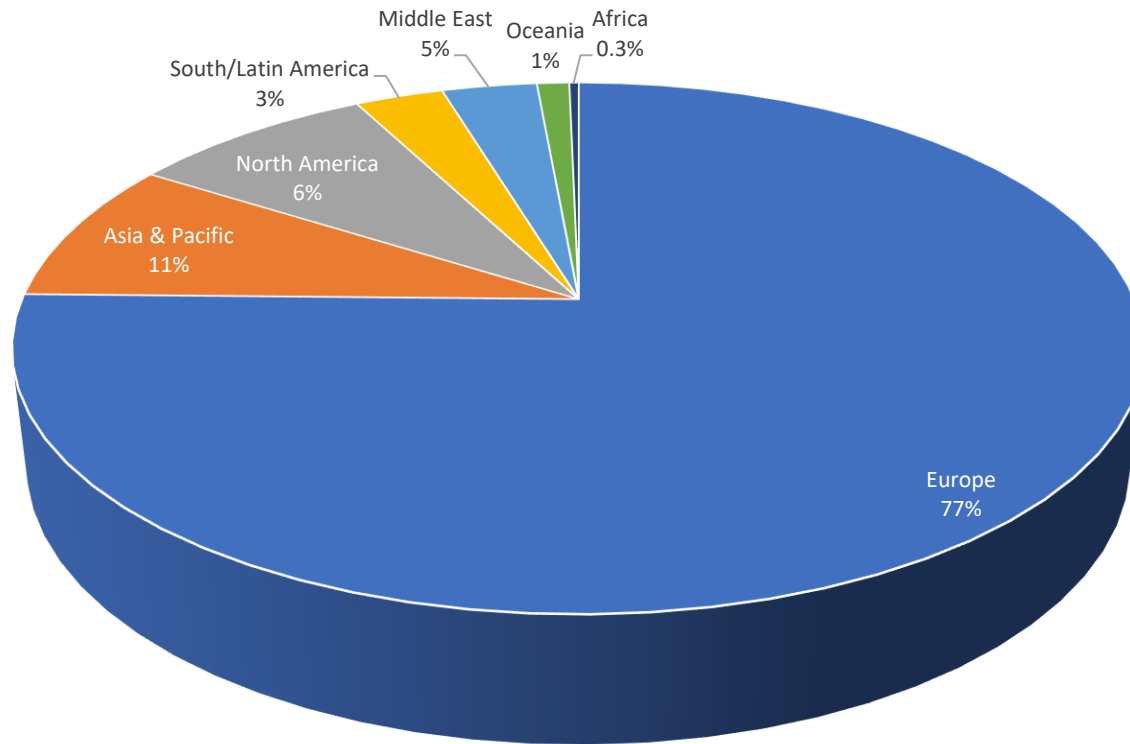
■ Physically/Digitally ■ Physically



Data may change if/when delegates continue to engage with EAACI digital assets (* includes Mobile App + Digital Platform).

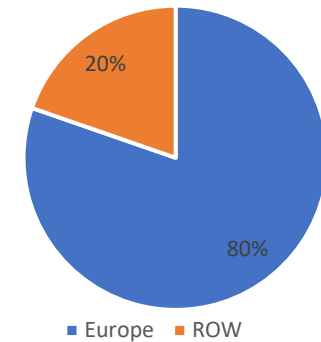


Overall registration statistics – Region %



■ Europe ■ Asia & Pacific ■ North America ■ South/Latin America ■ Middle East ■ Oceania ■ Africa

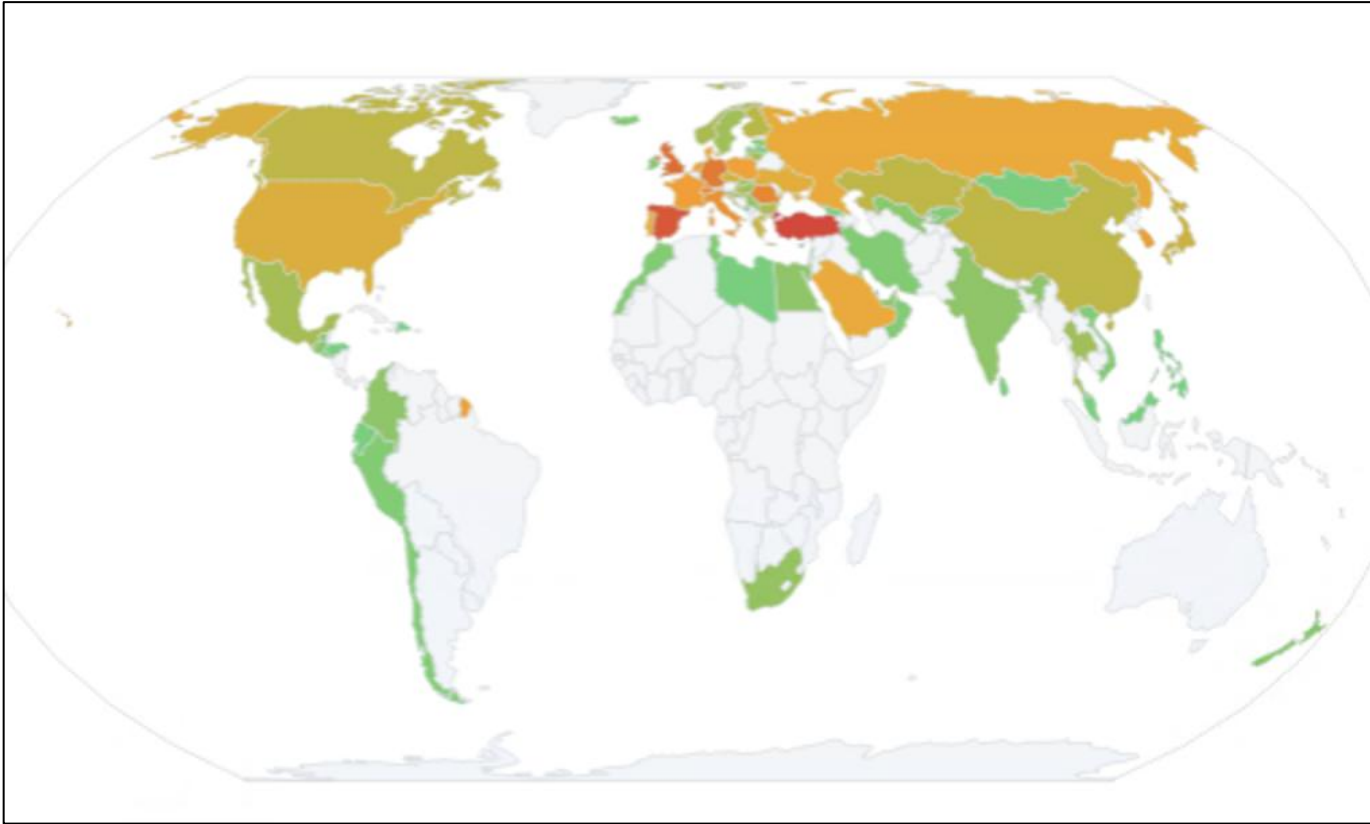
Delegates - EU vs ROW



Data may change if/when delegates verify their profile data at a later stage



Geographic distribution



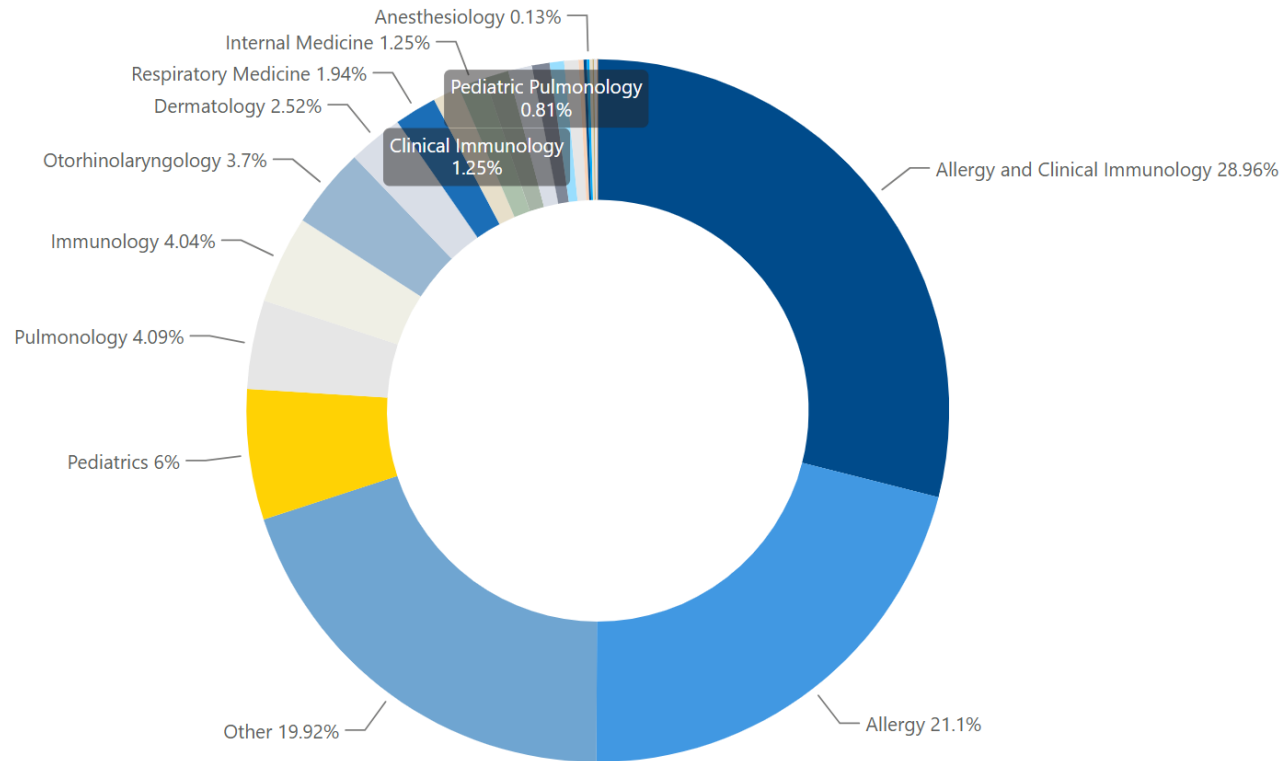
Data may change if/when delegates verify their profile data at a later stage

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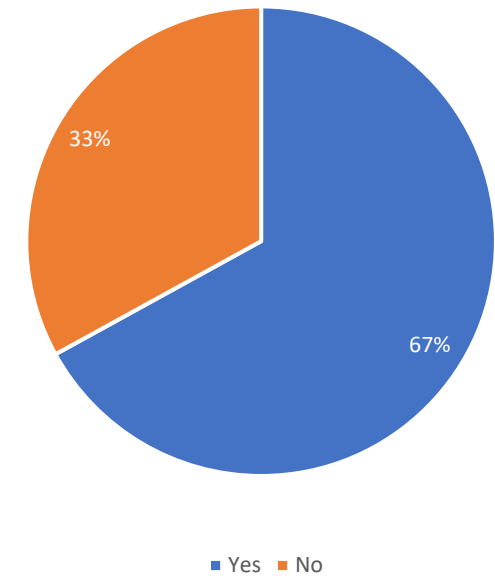
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Overall registration statistics – Speciality & Prescriber



Prescriber / Non-prescriber

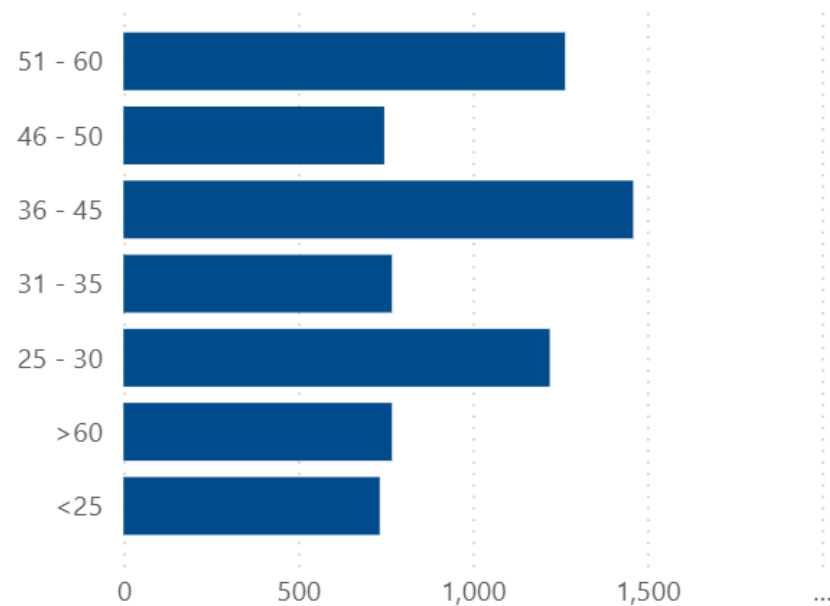


Data may change if/when delegates verify their profile data at a later stage

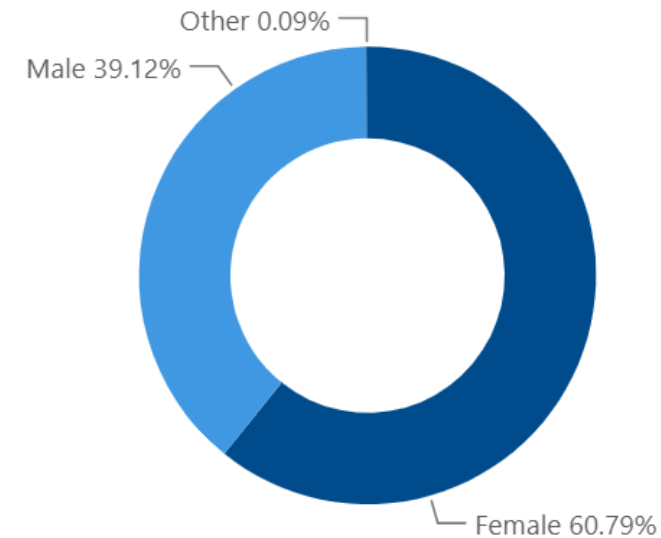


Overall registration statistics – Age & Gender

By Age Groups
TOTAL REGISTRATIONS



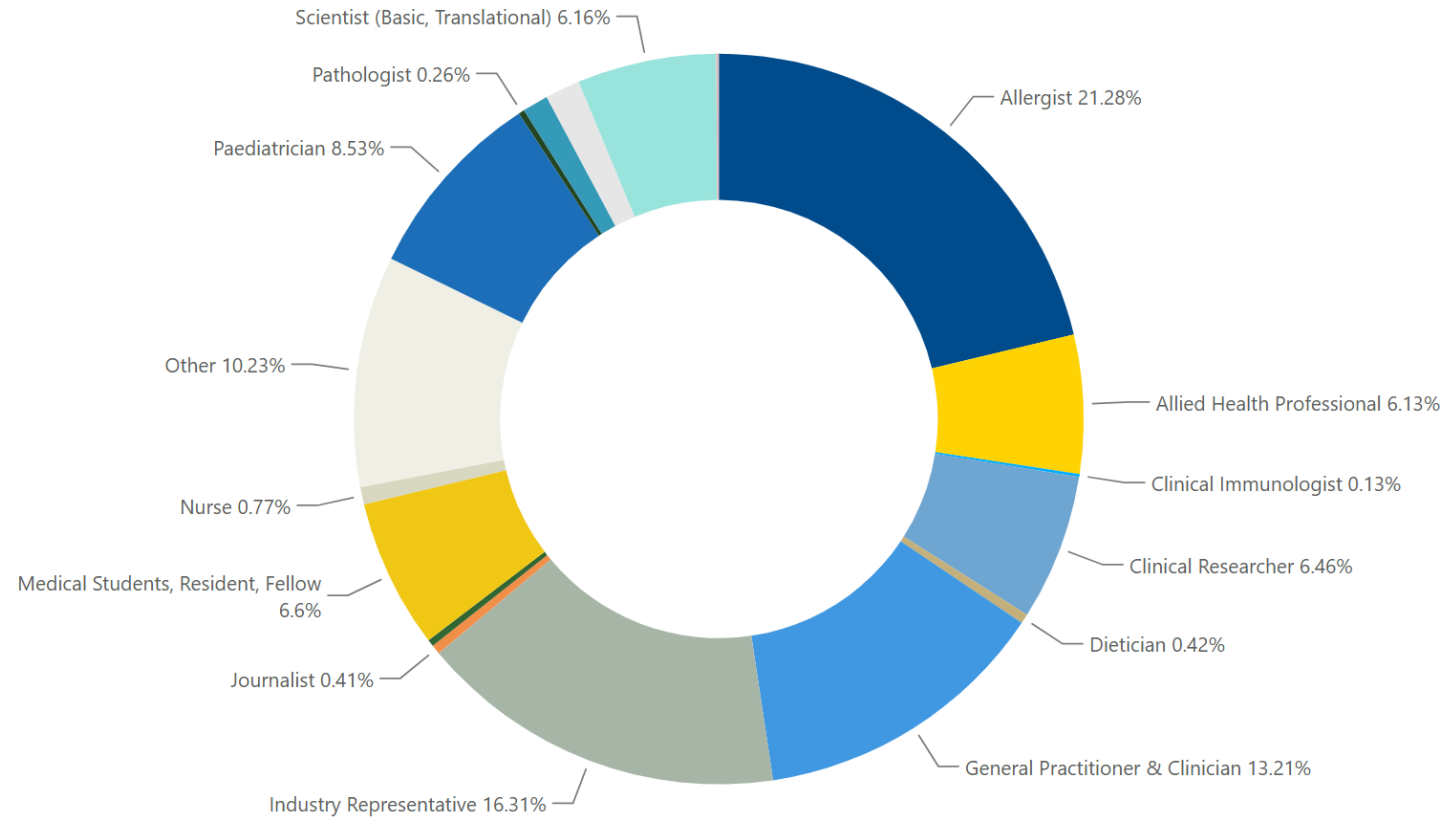
By Gender
TOTAL REGISTRATIONS



Data may change if/when delegates verify their profile data at a later stage



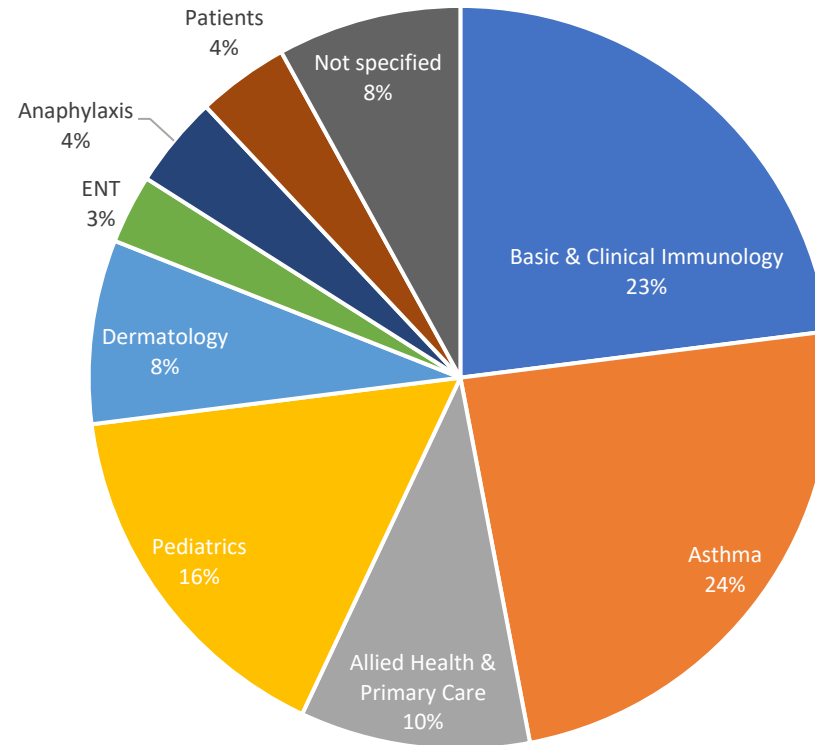
Overall registration statistics – Profession



Data may change if/when delegates verify their profile data at a later stage



Overall registration statistics – Sections



Data may change if/when delegates verify their profile data at a later stage

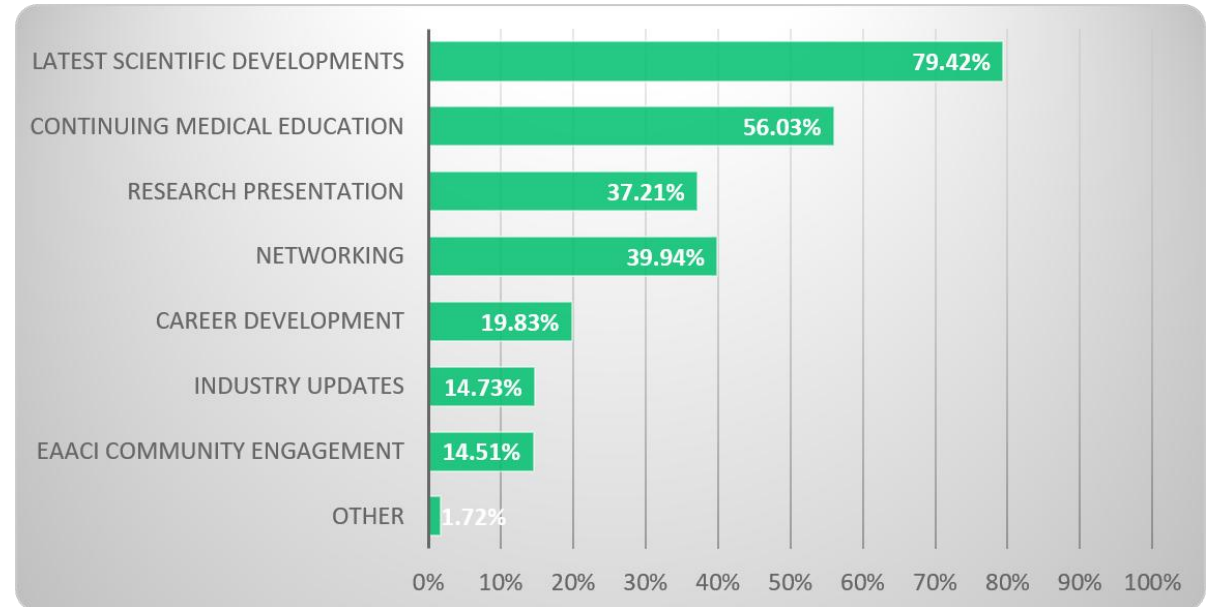


Respondents Overview & Feedback



Delegates main Motivation for Attendance

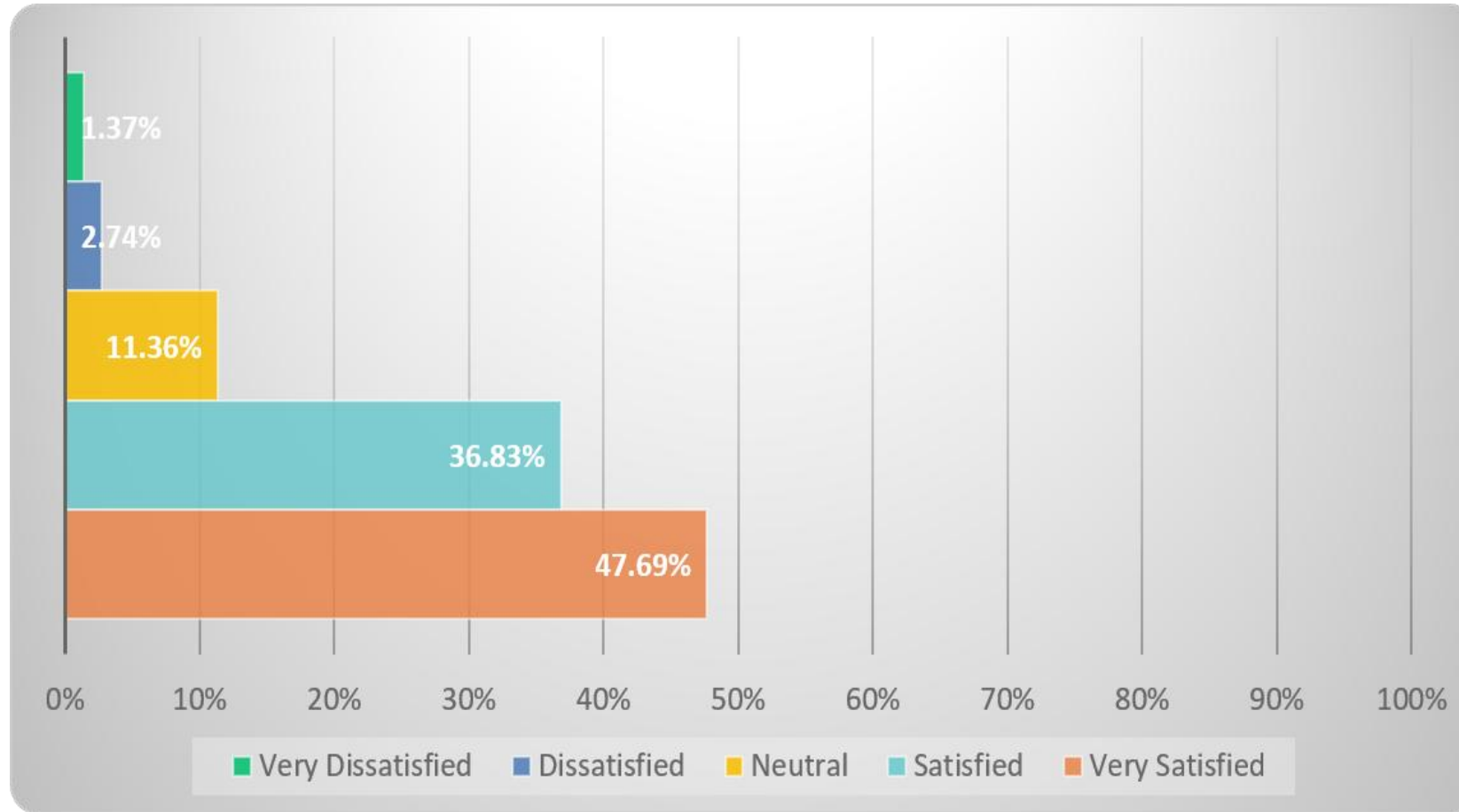
- Total Responses: 2'784
- Responders Profile:
Medical Doctor 82.26%



Responses were reported as of 14.07.2026



Q: How satisfied were you with Istanbul as the host city for EAACI Congress 2026?



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Rating of Various Congress Aspects

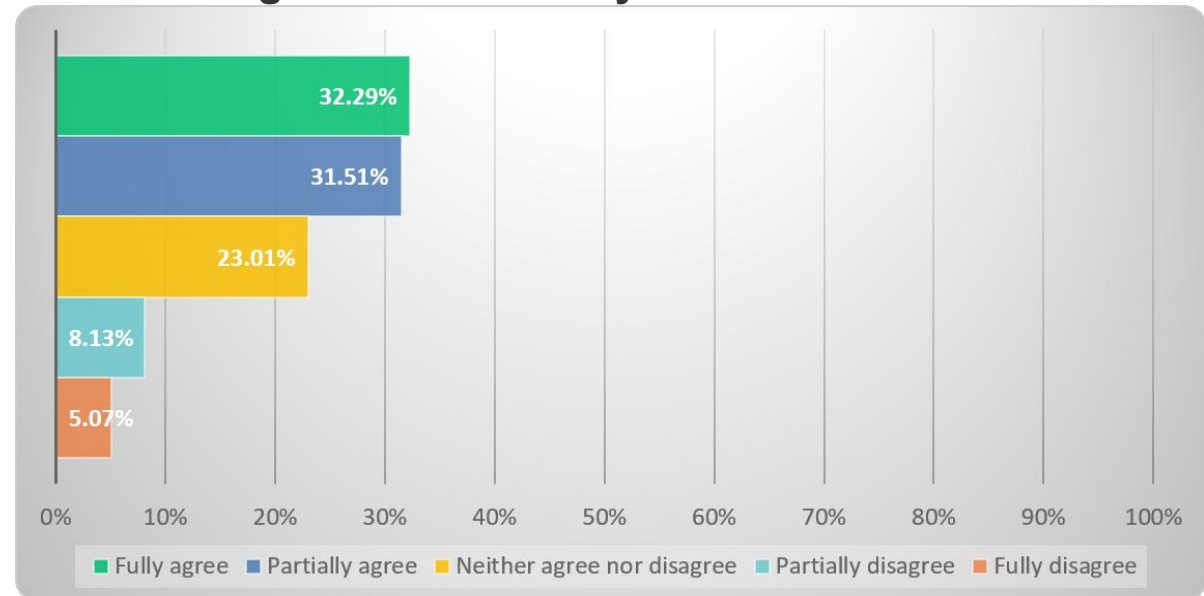
Overall Congress Experience	4.57
Scientific Relevance	4.51
Abstracts Submission Process	4.51
Networking Opportunities	4.42
Congress Venue	4.43
Registration Process	4.60
Congress App	4.50
AI Session Companion	4.36
Translation Services	4.30
Logistics & Navigation	4.37
Wi-Fi	4.46
Exhibition Area	4.38
Congress Staff Support	4.5
Safety & Security Measures	4.55
Transportation & Accessibility	4.37
Food & Beverage Services	3.57

*Above rating is based on a max of 5 points

Scientific Programme Quality

- Overall quality of programme: 4.55/5
- 2025 Rating: 4.37/5

Did the Congress successfully address the theme?



EAACI Congress Mobile App and Web Platform

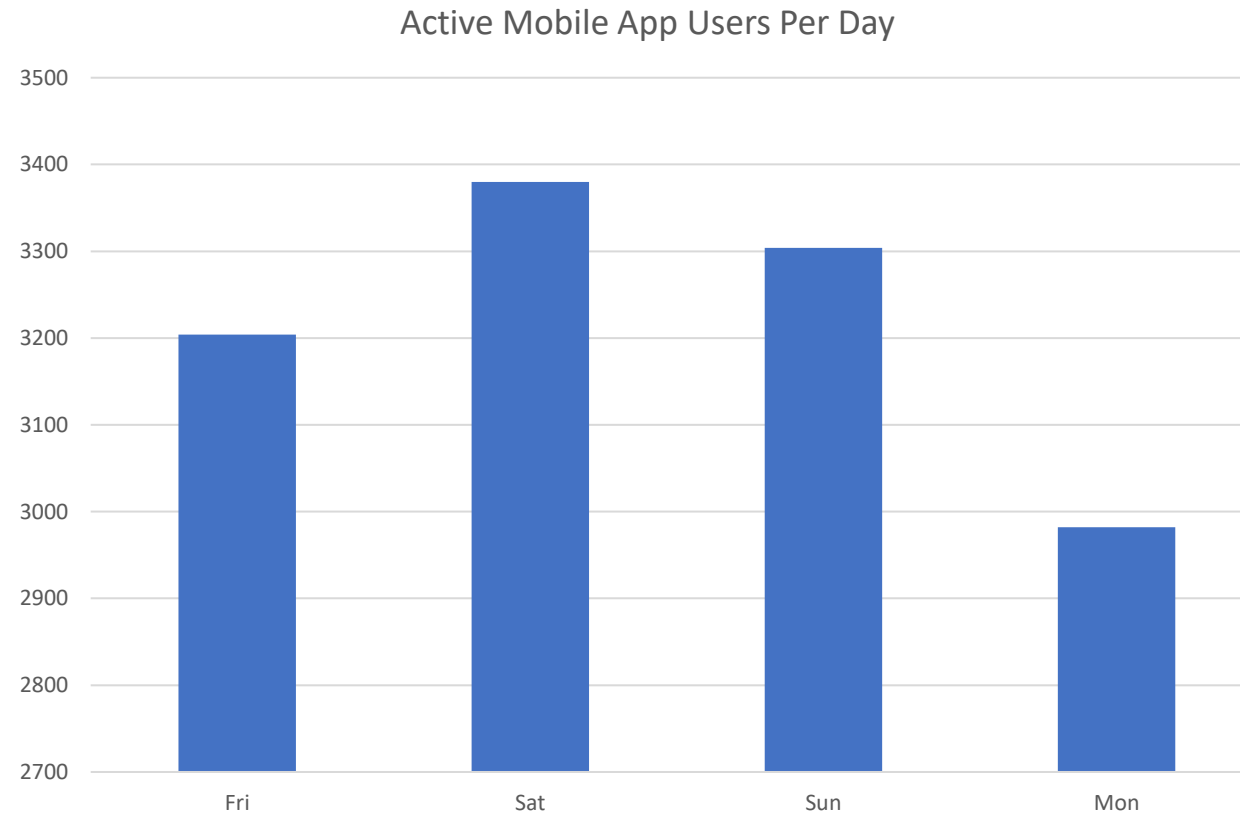


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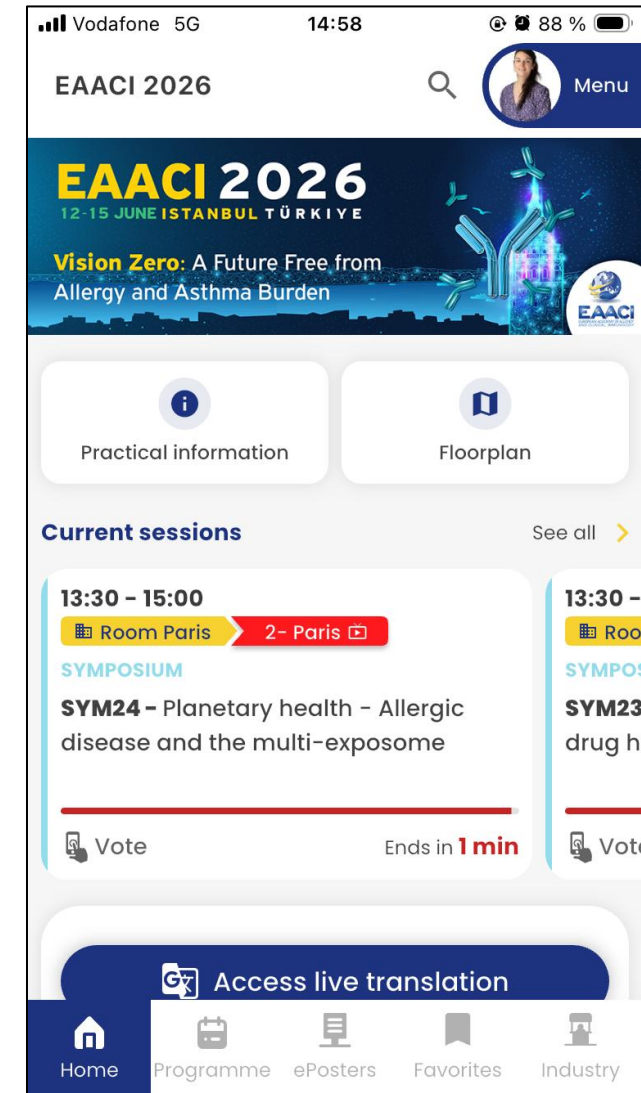
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Mobile app unique users



Data may change if/when delegates verify their profile data at a later stage



Mobile app unique users (cont.)

Views per Mobile App tab

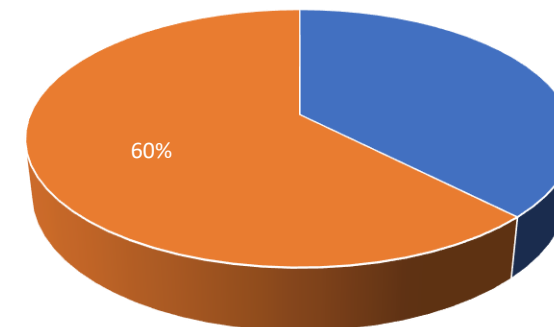
	Views	Unique users
Home	65 919	3715
Programme	47 615	3421
Interactive plan	11 461	1965
Favorites	25 032	2169
Industry	9 847	2351

15 push notifications - industry-related

Notification	Sponsor name	Opening rate
Pharvaris Symposium - Unmasking BK-Mediated Angioedema	Pharvaris	11%
Learn more about peanut allergy!	DBV Technologies	10%
Precision in High Risk Allergy: Navigating Patient Impact	Siemens Healthineers	7%
Today, 15:00: Recognizing & Managing ISM	Blueprint Medicines	7%
Expert panel: Life after the German TAO	HAL Allergy	7%
CSL-sponsored Product Theater sessions	CSL	7%
GSK Symposium: 12 June, 12:00 in London Room	GSK	7%
GSK symposium – June 13, 12:00 in Zurich Room	GSK	7%
Press Play on Progress for Patients with CSU	Novartis	6%
A CSL-sponsored symposium	CSL	6%
Learn more about peanut allergy!	DVB Technologies	6%
CME-Accredited Symposium on Food Allergy	Novartis/ Peervoice	4%
Treat-to-Target in #HAE - let's talk	Neopharmed	4%
Bilastine, 15 years young!	Faes Farma/ Menarini	3%
Personalized Care in Allergic Rhinitis	Menarini	3%

* The average opening rate of notifications is 13% (it usually is around 2 to 3%)

Users of Mobile App at Congress



■ Number of delegates users

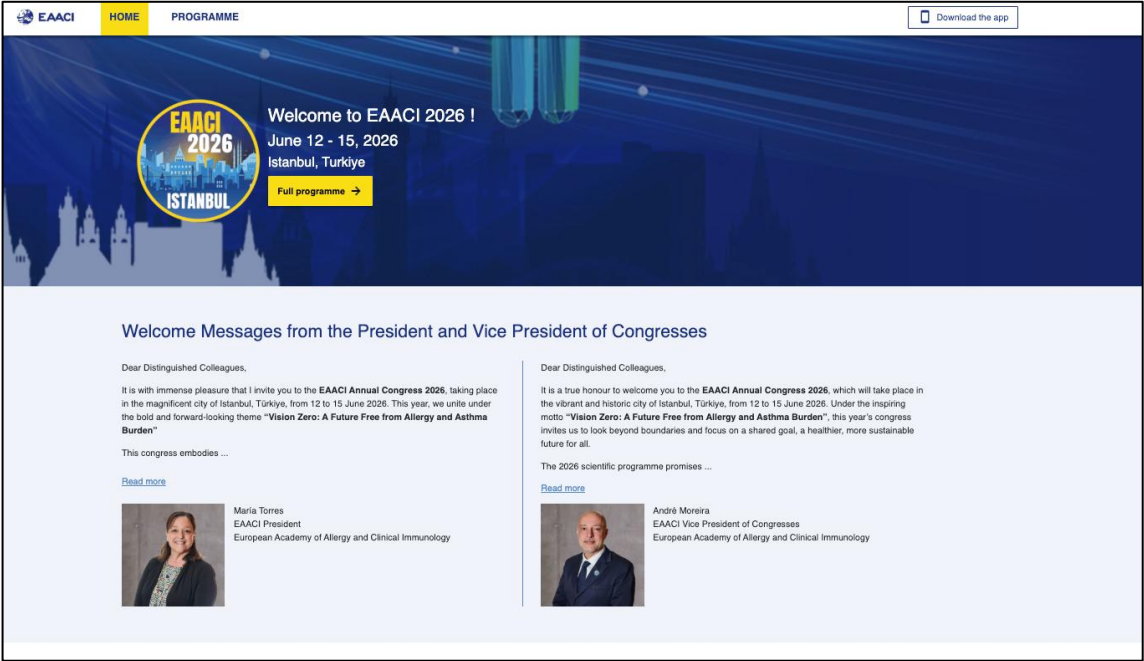
Note: Previous year 2025 % Number of delegates + users = 48%



Web platform unique users

Views per Digital Platform

Page	Views
Home	1114
Programme	5841
Live	4556
Replay	2611
Posters	2646
Industry	605



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Symposia Sessions



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Top 20: most attended scientific sessions

Session title
Advances in immunotherapy
Presidential Symposium 2 - Drug allergy for the practicing clinician
Practical management of biologicals
EAACI-AAAAI PRACTALL: Clinical algorithms in mastocytosis
Skin pruritus as a treatable trait
Epithelial biology from early development to repair mechanisms
Opening Ceremony
Airway immunity and asthma
Novel insights into allergy mechanisms
Oral immunotherapy (OIT) for persistent food allergy
Update in pediatric asthma
Current understanding of nonsteroidal anti-inflammatory drug hypersensitivity
EAACI goes global: Global trends in allergic diseases
New insights into food protein-induced enterocolitis syndrome
EoE from bench to bedside
Insights in angioedema endotypes
Delabeling antibiotic allergy
Microbiome and allergy: beyond the gut axis
Patient safety and outcome in the treatment of severe chronic rhinosinusitis
NAIS Forum - Challenges in anaphylaxis



EAACI 2026 – Industry Programme

❖ Total of 33 sponsored sessions

- Friday 31 May – 11 Satellite Symposia & 2 Mini Satellite Symposia & 4 Product Theatres
- Saturday 1 June – 10 Satellite Symposia & 2 Product Theaters
- Sunday 2 June – 3 Satellite Symposia & 1 EAACI Highlight Session (unrestricted grant)
- Monday 3 June – no Industry sessions

The screenshot displays the EAACI 2026 website's 'PROGRAMME' section. The top navigation bar includes the EAACI logo, 'HOME', 'PROGRAMME', and social media links. A yellow banner states 'Access live audio and text translations in a selection of languages'. Below this, a search bar and a date selector are present. The left sidebar contains filters for 'Sessions', 'Speakers', 'Local time', 'SCIENTIFIC PROGRAMME', 'ROOMS', 'CHANNELS', 'TYPES', 'ORGANIZERS', and 'TOPICS'. The main content area shows the schedule for Friday 12 June, with sessions listed in a table format. Each session entry includes a time slot, a session title, and the names of the chairs, speakers, and organizers.

Time	Session Title	Chairs	Speakers	Organizers
12:00 - 13:00	SAT1-2 - Siemens Healthineers - Precision in High-Risk Allergy: Navigating Patient Impact	Alexandra Santos	Alexandra Santos, Angel L. Brull, Christina Jones	Siemens Healthineers
12:00 - 13:00	SAT1-3 - AstraZeneca - From barrier repair to better outcomes: Epithelial health towards achieving remission	Joaquim Mullol	Joaquim Mullol, Oscar Palomares, Anja Peters, Stella Lee	AstraZeneca
12:00 - 13:00	SAT1-4 - GSK - Unlocking Sustained Control in Airway Disease: What Will It Take?	Enrico Heffler	Enrico Heffler, Peter Howarth, Philippe Gevaert	GSK
12:00 - 12:15	PT 1-1 - CSL - Garadacimab in Practice: Real-world experience from the First Year of Use	Philip Li	Markus Magerl	CSL Behring



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Symposia – on-site delegates – Top 15

Session date	Session title	Number of delegates
Saturday 13 June	ALK - 20 years of SQ SLIT-tablet experience: Key learnings and new horizons	517
Friday 12 June	ALK - From evidence to practice: Real-world use and clinical implementation of nasal adrenaline in anaphylaxis	482
Saturday 13 June	CSL - From Disease Burden to Control in HAE: Aligning Innovation and Personalized Approaches to Improve Patient Outcomes	394
Saturday 13 June	GSK - From Burden to Breakthrough: Revolutionising treatment in CRSwNP and Severe Asthma	309
Saturday 13 June	Takeda - One story, many lives: clinical perspectives on sustained disease control in HAE	296
Sunday 14 June	LEO Pharma - Right treatment, right patient, right time: Personalized care in AD and CHE	285
Saturday 13 June	Allergopharma - Who Benefits from AIT? Measuring, Predicting and Improving Treatment Response	260
Friday 12 June	Neopharmed Gentili - Treat-to-Target in HAE: A personalised approach to support patients reach normalisation of life	237
Friday 12 June	Stallergenes Greer - From Nobel-prize discovery to AIT clinical evidence: Shaping pathways to respiratory allergy remission	234
Sunday 14 June	PeerVoice - Can We Protect Our Patients with Severe Food Allergy From Anaphylaxis? Assessing Potential Pathways as Possible Prophylactic Approaches	204
Saturday 13 June	AstraZeneca - Targeting TSLP to address epithelial-driven inflammation: TEZSPIRE® ▼ advances patient outcomes in SUA and CRSwNP	193
Friday 12 June	Thermo Fisher Scientific - Tree nut anaphylaxis: patient journey and allergy workup	192
Friday 12 June	Siemens Healthineers - Precision in High-Risk Allergy: Navigating Patient Impact	189
Friday 12 June	Allergy Therapeutics - Scoring Against Allergies: New Therapeutic Approaches on the Horizon	188
Sunday 14 June	Otsuka Pharmaceutical - Shaping the future of HAE prophylaxis: an evidence-based approach	179



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More stats / data for your reporting

Education
content
metrics >



33 Onsite
Industry
Symposia



6,513 live
unique views
on EAACI
digital
platform

Over 90
Onsite
Exhibiting
companies



Online delegates
watched on **AVG 55**
minutes of content
across all EAACI
digital channels



AVG 550 unique
users viewed
Industry sessions
in the dedicated
Industry digital
channels (days 1 & 2)



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EAACI Social Media



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Social Media (May 1st – June 30th) Estimated Congress Contribution

~220–240

Posts

~320–350k

Impressions

~35–38k

Engagement

~24–26k

Link Clicks

~15–16k

Video Views

Congress Communications

Primary driver of social media performance throughout the May–June reporting period.

Highest-performing content across all platforms, driving the majority of impressions, engagement, and interactions.

Increased Congress visibility also boosted awareness and engagement with EAACI's broader educational and scientific content before and after the event.

Instagram and LinkedIn were the strongest-performing platforms, delivering the highest audience growth and engagement.

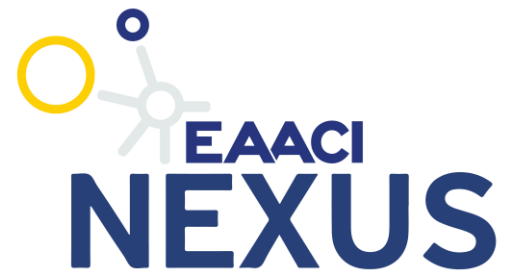
Hashtags, mentions, reposts, and delegate-generated content significantly expanded the organic reach of the Congress campaign beyond EAACI's own audience.



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**Total Number of
Registered Users
on EAACI Nexus**

• **2,007**

1,500

**Total Number of
Activated Users**
(watched at least 1 video)

74.74%

**Percentage of Registered
Users**
(who watched at least
1 video)



Data may change if/when delegates verify their profile data at a later stage. Metrics as of January 25, 2026





Average Engagement Time

10 mins per month

Average Engagement Time per
Activated User Per Month



User satisfaction

82 NPS

User satisfaction rating & net
promoter score (Based on 384 responses)

What is a good NPS score?



Data may change if/when delegates verify their profile data at a later stage. Metrics as of January 25, 2026





2x Activation

53%

Percentage of users who have watched more than one video



Click rate

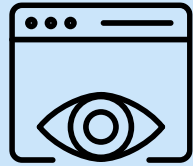
5.2%

Average click rate for emails AI platform generated



Data may change if/when delegates verify their profile data at a later stage. Metrics as of January 25, 2026





Open Rates

54%

Average open rate
For Nexus emails



Unsubscribe rate

<0.05%

Average unsubscribe rate for
emails AI generated (Benchmark 0.1%)



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