

EAACI.org



EAACI

ANTIBIOTIC ALLERGY
AWARENESS CAMPAIGN

"CORRECT LABELS, BETTER LIVES"

#CorrectLabelsBetterLives

#AntibioticAllergyAwareness



Why has EAACI launched the Antibiotic Allergy Awareness Campaign?

The Problem: Antibiotic Use and The Incorrect Allergy Labels

- Overuse of antibiotics.
- Overdiagnosis of antibiotic allergy leading to incorrect labelling.
- Misuse of antibiotics due to incorrect antibiotic allergy labels.
- Mislabeling leads to unnecessary avoidance of first-line treatments, over-reliance on second-line antibiotics, and contributes to antimicrobial resistance (AMR).



Why has EAACI launched the Antibiotic Allergy Awareness Campaign?

The Barrier: The Lack of Awareness

- Misconceptions among both patients and healthcare professionals.
- Many patients carry unverified, outdated or self-reported antibiotic allergy labels, reducing treatment options and increasing risk.
- Lack of structured allergy evaluation processes in clinical practice.



Why has EAACI launched the Antibiotic Allergy Awareness Campaign?

The Need: A Coordinated Awareness Effort

To confront this challenge, we need a united and sustained awareness campaign that:

- Improve public and professional awareness of rational use of antibiotics and correct allergy labeling.
- Promote evidence-based, accessible, and safe allergy evaluation protocols
- Allocate resources for implementing the protocols.
- Create a collective commitment to reducing AMR through better prescribing practices.



Key Messages

PATIENTS & GENERAL SOCIETY

- **Most people labeled as allergic to antibiotics are not truly allergic.**
You may be avoiding the best treatment option without reason.
- **A false allergy label can lead to more side effects, longer recovery, and higher costs.**
Second-line antibiotics aren't always safer — they can cause more harm.
- **Getting tested by a specialist is quick, safe, and can open better treatment options.**
Ask your doctor about allergy reevaluation.
- **Smart antibiotic use protects you — and everyone — from resistance.**
Antibiotics are precious. Use them only when truly needed.



Key Messages

HEALTHCARE PROFESSIONALS

- **Over 90% of patients labeled as allergic to antibiotics are not truly allergic when properly tested."**

Don't rely on history alone — consider delabeling strategies.

- **False allergy labels lead to suboptimal treatment and contribute to antimicrobial resistance.**

First-line antibiotics matter — when safe, use them.

- **Delabeling improves patient safety and shortens hospital stays.**

Incorporate allergy evaluation into your care protocols.

- **You play a critical role in promoting evidence-based antibiotic use.**

Stay updated, refer for testing, and educate your patients



Key Messages

HEALTHCARE INSTITUTIONS & POLICYMAKERS

- **False antibiotic allergy labels increase healthcare costs and antimicrobial resistance.**
Investing in delabeling programs saves money and improves outcomes.
- **Hospitals using delabeling protocols report fewer complications and shorter stays.**
Promote standardized allergy evaluation as part of quality care.
- **National guidelines and structured programs are essential to scale impact.**
Support policy frameworks that integrate delabeling into AMR strategies.
- **Partnership with EAACI offers access to expertise, tools, and international best practices.**
Join forces to build a safer, smarter antibiotic future.



Available Materials

Watch Our Educational Video

Understanding the connection between incorrect allergy labels and antibiotic resistance is the first step toward change.

This video, created by EAACI, is designed for the public and explains the issue in simple, clear terms.

It covers what antibiotic allergy really means, why accurate labels matter, and how we can all play a role in protecting the effectiveness of antibiotics. You will also find explanations of key terms to help you better understand and talk about this important health topic.

[Watch the video](#)



EAACI Antibiotic Allergy Awareness Campaign: Correct Labels, Better Lives.

Available Materials

Promotional Kit 2025

The **EAACI Antibiotic Allergy Awareness Campaign Promotional Kit 2025** provides all the tools you need to make an impact. Whether you are a healthcare professional, educator, policy advocate, or simply passionate about public health, our kit is designed to help you amplify the message.

Use our materials across:

- **Social media platforms** (X, Instagram, Facebook, LinkedIn)
- **Newsletters and email campaigns**
- **Institutional and educational settings**

[Download the promotional kit](#)



"CORRECT LABELS, BETTER LIVES"



Available Materials

Educational Materials: Share, Educate, Empower

Our educational materials are tailored to help healthcare professionals, institutions, patients, and the public better understand the importance of accurate antibiotic allergy labeling.

Whether you're organizing a local event, delivering a training session, or sharing knowledge online — these tools will help you make a real difference.

#CorrectLabelsBetterLives
#AntibioticAllergyAwareness

[Download the materials](#)



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