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#EAACICongress2025



## **Industry Debrief – EAACI 2025**





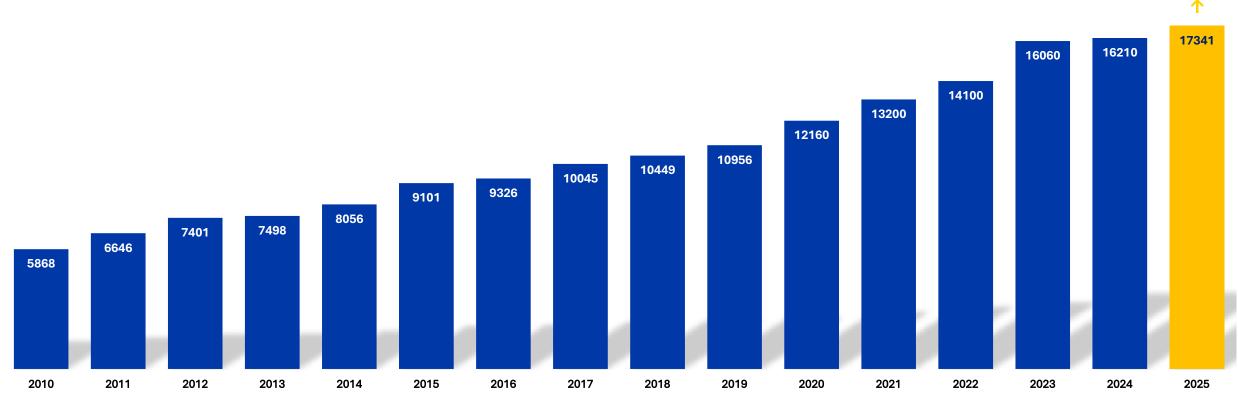








## **EAACI** membership figures







## 17,341 members from 139 countries



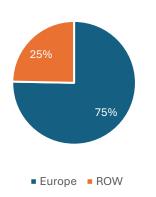


#### **Overall registration statistics**

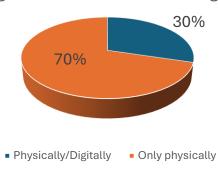
#### Delegates overview including exhibitors



#### Attendee - EU vs ROW



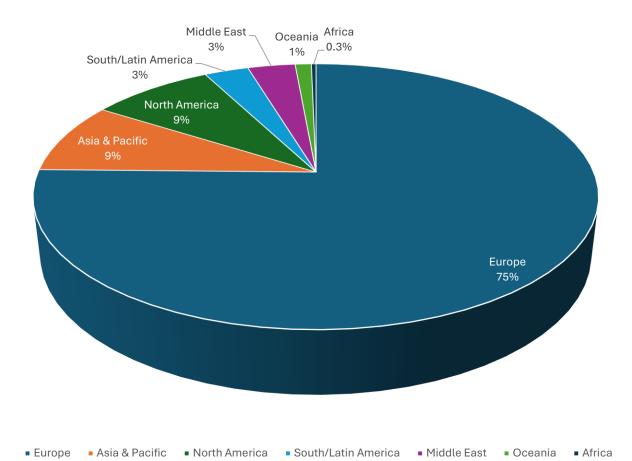
Onsite delegates that also access congress online (%)







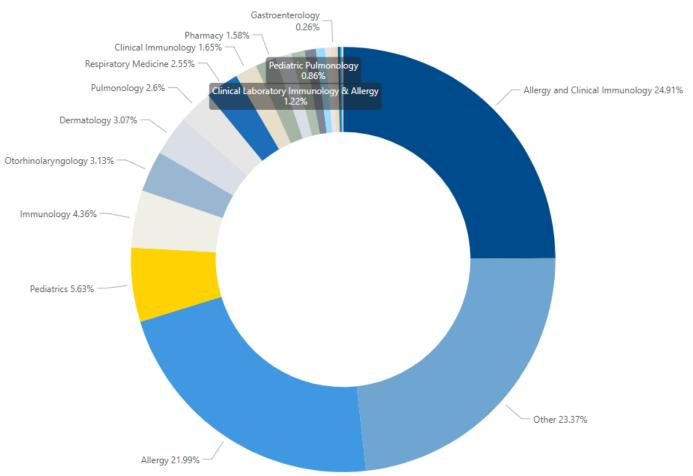
## **Overall registration statistics – Region %**



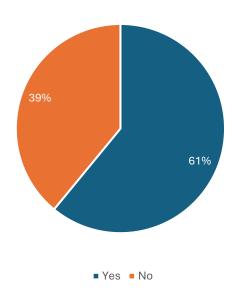


Data may change if/when delegates verify their profile data at a later stage

## Overall registration statistics – Speciality & Prescriber



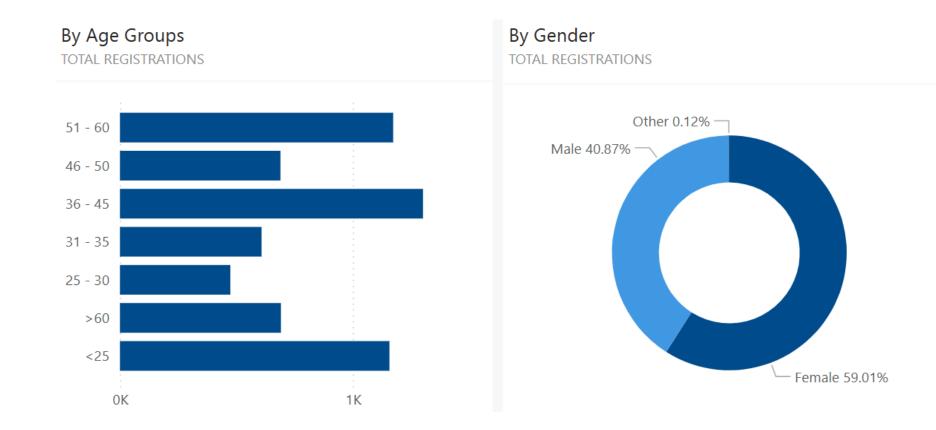
#### Prescriber / Non-prescriber





Data may change if/when delegates verify their profile data at a later stage

## Overall registration statistics – Age & Gender

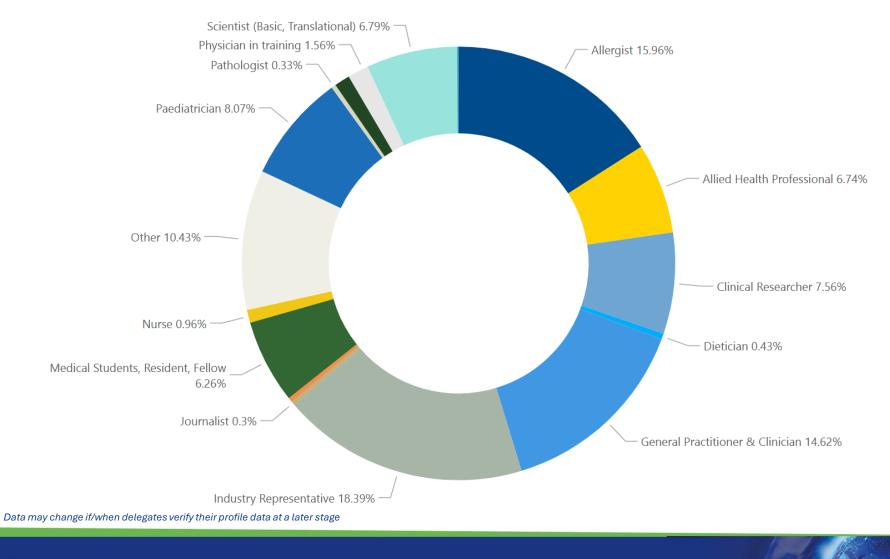






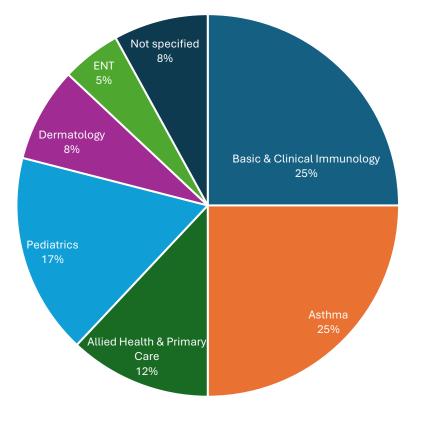


## **Overall registration statistics – Profession**





#### **Overall registration statistics - Sections**





■ Basic & Clinical Immunology ■ Asthma ■ Allied Health & Primary Care

Pediatrics

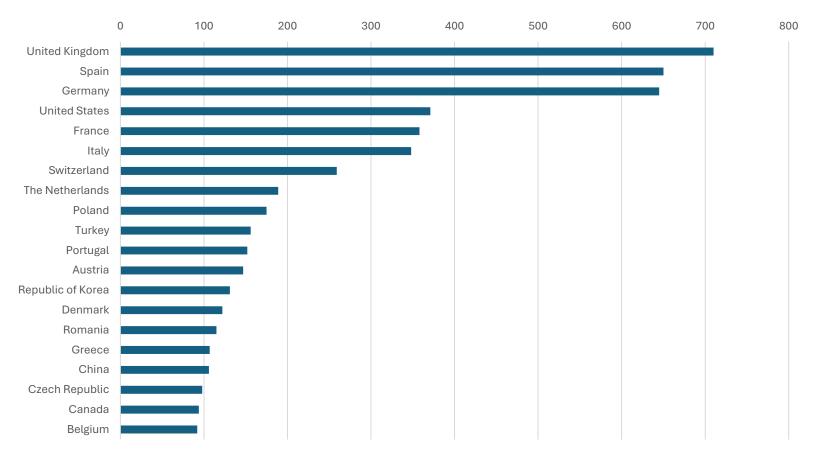
Dermatology

Not specified



#### Overall registration statistics – Top 20 countries – Rest of the World

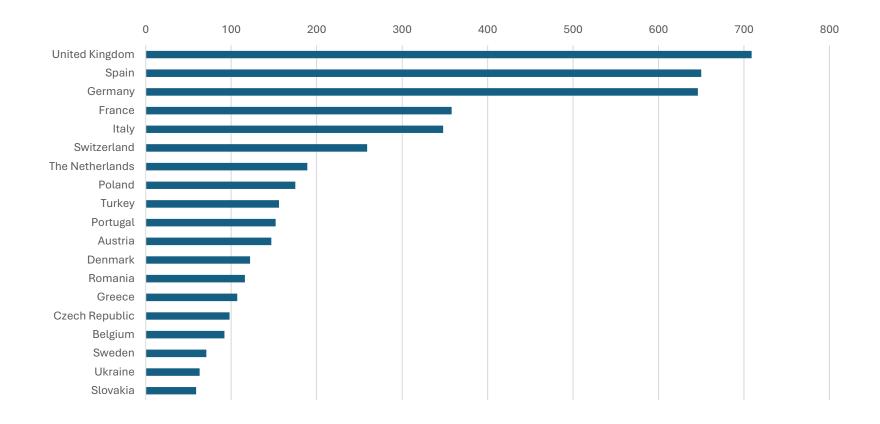








#### Overall registration statistics – Top 20 countries – Europe







## **Overall rate of the Scientific Programme:**

#### **87% Good or Excellent**

	POOR	POOR	OK	GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
Overall quality of the scientific programme topics	0.15%	0.31%	9.03% 118	42.92% 561	47.59% 622	1,307	4.37
Overall quality of the recorded scientific programme topics	0.15%	0.61%	11.78% 154	45.14% 590	42.31% 553	1,307	4.29
Overall presentation skills of speakers	0.15%	0.99%	11.09% 145	45.45% 594	42.31% 553	1,307	4.29
Overall quality of presentation content	0.23%	0.54%	10.25% 134	45.91% 600	43.08% 563	1,307	4.31

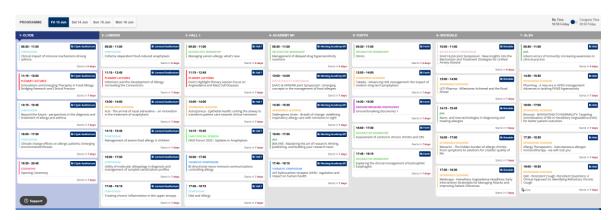


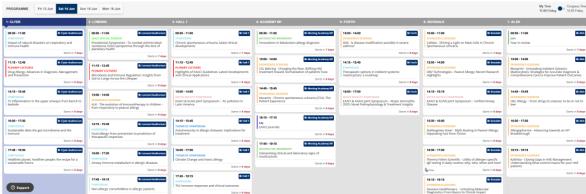


#### **EAACI 2025 – Scientific Programme – EAACI Sessions**

- 11 Plenary Sessions
- 37 Symposia
- 8 Thematic Symposia
- 17 Interactive Workshops
- ❖ NAIS Forum & POC Forum
- Special Sessions (President Session, Opening, GA, Meet & Greet EAACI Leadership, Closing, EAACI Enlightening Talks)

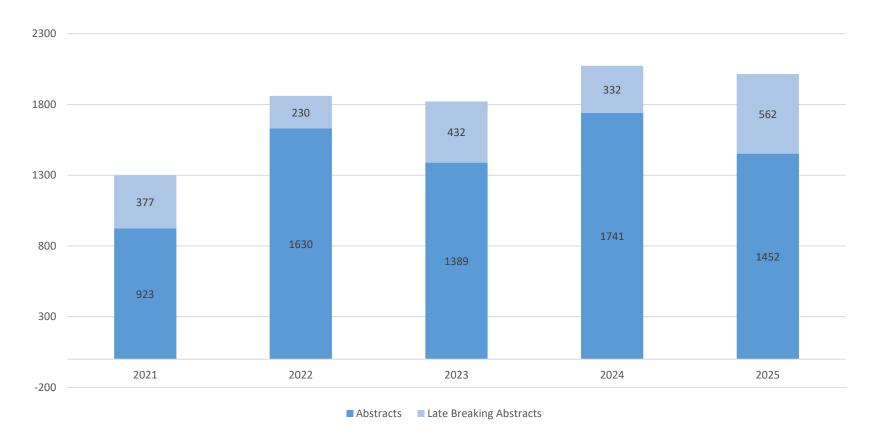
- 10 Meet the Expert (formally known as Learning Lounges)
- 4 6 Pro & Con Sessions
- ❖ 7 JMA Sessions
- 2 Groundbreaking discoveries
- 2 Year in Review Sessions
- 11 Sister Society Sessions







## **EAACI 2025 – Comparative submitted abstract numbers**

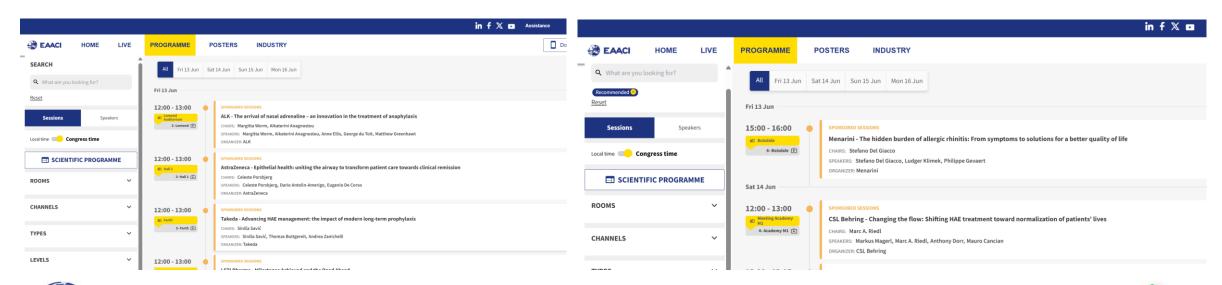






#### **EAACI 2025 – Industry Programme**

- Total of 34 sponsored sessions
  - Friday 31 May 11 Satellite Symposia & 1 Mini Satellite Symposia & 3 Product Theatres
  - Saturday 1 June 12 Satellite Symposia & 2 Product Theaters
  - Sunday 2 June 4 Satellite Symposia & 1 EAACI Highlight Session (unrestricted grant)
  - Monday 3 June no Industry sessions





## **EAACI 2025 – Top 10 Industry Sessions by onsite delegates**

Industry name	Session title	Onsite participants
ALK	The arrival of nasal adrenaline – an innovation in the treatment of anaphylaxis	359
Stallergenes	Breath of change: redefining respiratory allergy care with remission in sight	299
CSL Bering	Changing the flow: Shifting HAE treatment toward normalization of patients' lives	298
Biocryst	NAVIGATING-TO-NORMALITY: Targeting normalisation of life in Hereditary Angioedema (HAE) for better patient outcomes	290
GSK	Breathing as one: The expanded role of IL-5 inhibition in CRSwNP & Asthma	268
GSK	Is disease modification possible in severe asthma?	263
ALK	The evolution of immunotherapy in children – from respiratory to peanut allergy	262
Allergy Therapeutics	Allergy Therapeutics - Subcutaneous allergen immunotherapy - we will rock you	257
Sanofi Regeneron	At the Intersection of Type 2 Airways: Navigating the Challenges of CRSwNP & Co-existing Asthma	255
Astrazeneca	Epithelial health: uniting the airway to transform patient care towards clinical remission	237



Specific metrics/data for Industry sessions are only available with booked a Premium Digital package or an Additional Analytics modu





#### Overall statistics - Industry participation / delegate interaction

NEW >
Digital >
Presence >



**34** Onsite Industry Symposia



2,013 views of EAACI digital platform

**84** Onsite Exhibiting companies



Online delegates watched on AVG 50 minutes of content across all EAACI digital channels



avg 500 unique users viewed Industry sessions in the dedicated Industry digital channels (days 1 & 2)



#### **EAACI 2025 – Digital Platform – hottest topics online**

#### **■ Plenary Lectures**

Biologicals in Allergy and Asthma: Where Are We?

Highlights of EAACI Guidelines: Latest Developments and Clinical Applications

Drug Allergy: Advances in Diagnosis, Management, and Prevention

#### **■** Symposium

Chronic spontaneous urticaria: latest clinical developments

Present and future of allergen immunotherapy

Breakthroughs Biologicals in allergic diseases

#### **■ Interactive Workshop**

Interpreting clinical and laboratory signs of mastocytosis

Management of hypersensitivity to chemotherapy

Innovations in Betalactam allergy diagnosis

#### **■** Sponsored Sessions

ALK - The evolution of immunotherapy in children – from respiratory to peanut allergy

ALK - The arrival of nasal adrenaline – an innovation in the treatment of anaphylaxis

AstraZeneca - Epithelial health: uniting the airway to transform patient care towards clinical remission



Data may change if/when delegates verify their profile data at a later stage





## **EAACI 2025 – Digital Platform – Unique scientific session views**







#### EAACI 2025 - Digital/Onsite Assets - Digital Platform / Mobile App / Abstracts

993 AVG clicks on the EAACI Mobile App notifications per day



25 min 13 sec
Overall time
each user spent
using EAACI
Mobile App



1623 AVG views
across all
channels EAACI
Digital Platform

55 min AVG time each user spent engaged with EAACI digital content on their PC/desktop

3003 EAACI Mobile App users / 2855 EAACI Digital platform users



#### **Abstracts**

- 30 Flash Talk Sessions
- 39 Oral Abstract Session
- 3 Poster Walks 97 Thematic Poster Sessions
- 8 JMA Poster Sessions



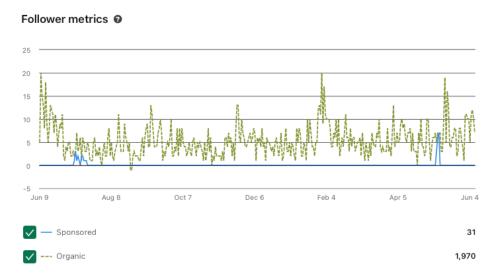


#### **EAACI** on Social media – Statistics LinkedIn



LinkedIn – 15,627 followers (12.4% increase in the last 90 days) Demographics:

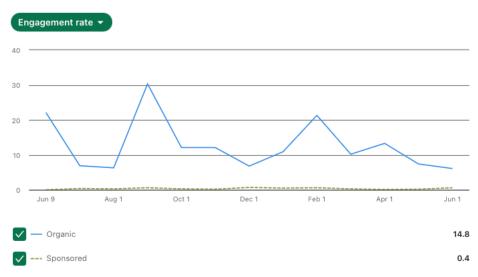
Top job Function: Healthcare (20.5%) and Research (12.9%); Seniority level: Senior (39.8%)



#### Graphic 1 LinkedIn – Followers (The last 365 days)

EAACI has experienced steady growth driven entirely by organic engagement. With consistent daily increases, the cumulative growth reveals a healthy upward trend, indicating sustained interest in EAACI's content.





# Graphic 2 LinkedIn - Content engagement (The last 365 days)

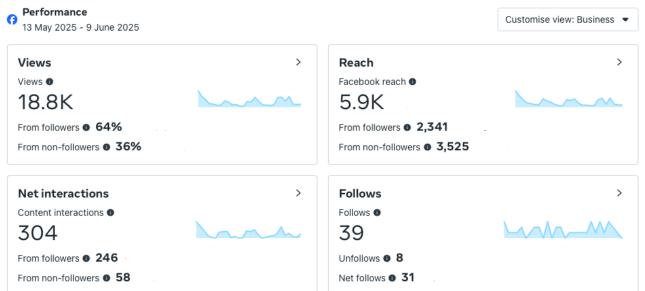
EAACI is very well positioned as a source of scientific content in terms of the quantity and quality of its publications. We have just received the first place also in the level of engagement.

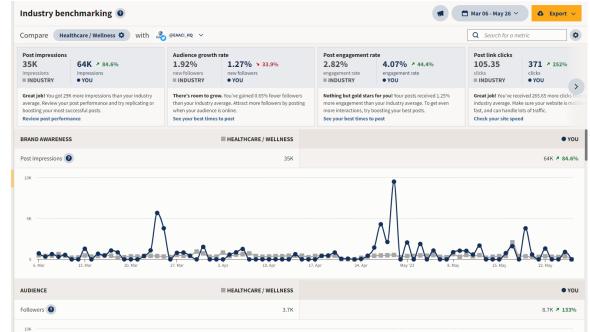


#### **EAACI on Social media – Statistics Facebook & Twitter**



#### Facebook- 11,902 K followers









## **EAACI Early Career Awards**

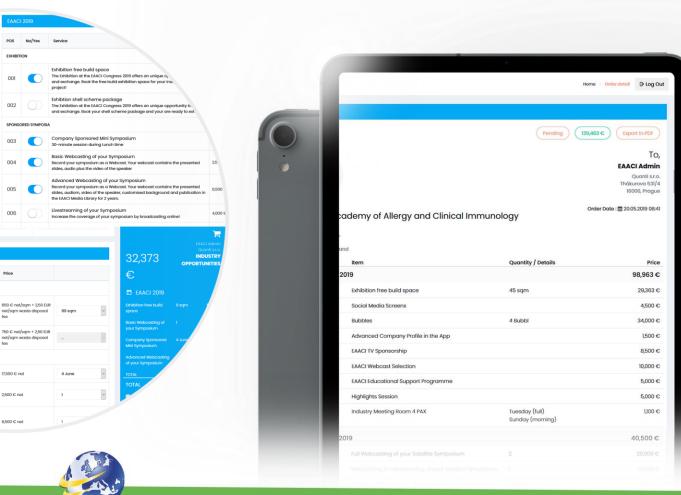
Contact EAACI to discuss how your organisation can promote scientific innovation and excellence!

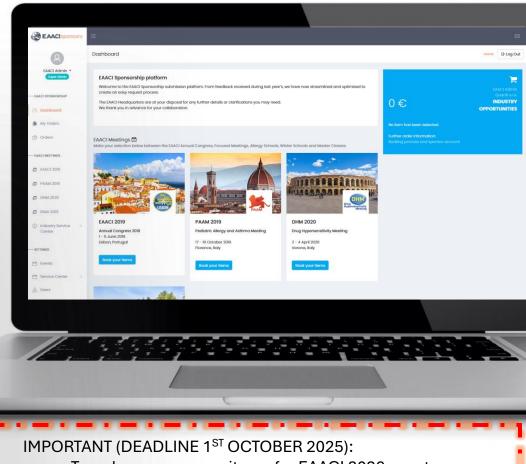
https://eaaci.org/industry-prospectus/eaaci-sponsored-awards/





#### **EAACI Sponsorship Online Platform (ESOP)**





- - To order any sponsor items for EAACI 2026 events sponsors must log into the ESOP and confirm €€ spend from 2025 annual congress (link here) – NB. final figures will be released by EAACI end of July to start this process.



# EAACI NEXUS

**Connecting Minds, Advancing Learning, Inspiring Progress.** 



#### **NEW EAACI PLATFORM**



A fresh, "Netflix-style" educational content library for presentations, podcasts, and publications.



Modern and personalized user experience, encouraging meaningful and regular engagement





https://nexus.eaaci.org/

Is your organisation interested in providing educational content to EAACI subscribers?

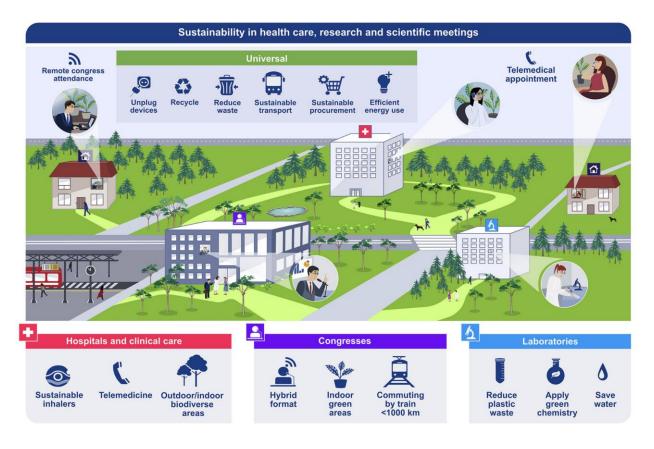
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Email: <a href="mailto:sponsors@eaaci.org">sponsors@eaaci.org</a>





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Email: <a href="mailto:sponsors@eaaci.org">sponsors@eaaci.org</a>





12-15 June, 2026

















1st round booking space deadline

31 October 2025

EAACI rewards point system

2<sup>nd</sup> round booking space deadline

31 December 2025

EAACI rewards point system 3<sup>rd</sup> round booking

31 March 2026

first come, first served

Set-up

10 - 11 June

2026

Advanced set-up
On request for 9th

Exhibtio

12 – 14 June

2026

Dismantling

14 – 15 June

2026









October 2025

Industry Service Center available

**Nov/Dec 2025** 

1<sup>st</sup> round of exhibition spaces all allocated by **Jan/Feb 2026** 

2<sup>nd</sup> round of exhibition spaces all allocated by **April 2026** 

Deadline for handing in stand projects (plans) for approval

Deadline for advanced set-up order



All deadlines are subject to change

