

Breaking boundaries in Allergy,
Asthma and Clinical Immunology:
*Integrating Planetary Health
for a Sustainable Future*

EAACI
2025
13-16 JUNE
GLASGOW
UNITED KINGDOM



#EAACIcongress2025

www.eaaci.org



NEW THIS YEAR

PRODUCT THEATRE

Reach a professional audience with your latest product information and innovations!

The EAACI proposes to create a “Product Theatre” in the proximity of the exhibition area where exhibiting companies will be able to present delegates with a chosen product presentation by their key experts. As the presentations are product based, no approval needs to be sought nor provided by the EAACI for the programmes.

The “Product Theatre” will run during coffee breaks and lunch-breaks. Product Theatre located in proximity of the exhibition area. Each presentation should last no more than 15 minutes.

Procedure

The sponsor must fill in the “Product Theatre” application form below:

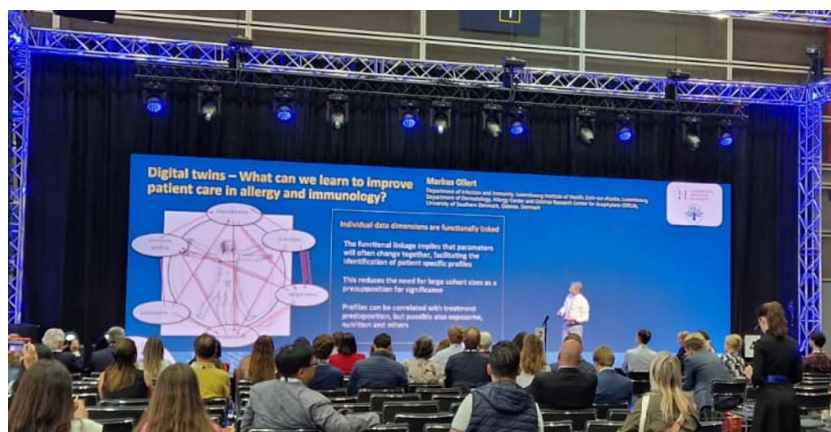
Deadline for application: 27 February 2025

The theatre is equipped with:

- Laptop
- Sound system
- Screen
- Stage
- Open area with seating for 300 pax approx
- When there are no presentations, a PowerPoint slideshow will indicate the schedule of all presentations in that area
- Lectern panel for speakers
- 2 microphones at the lectern + wireless headset/clip microphones
- 2 hand-held microphones
- 4 Q&A microphones
- Display racks for “Product Theatre” programme flyer

Specifications:

Screen size in cm (TBC)



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Cost

€ 7,500 per 15-minute presentation

EAACI Accrual Points awarded: 3

Slots

Slot 1

Friday 13 June Pres 1: 12H00 – 12H15

Friday 13 June Pres 2: 12H20 – 12H35

Friday 13 June Pres 3: 12H40 – 12H55

Slot 2

Saturday 14 June Pres 1: 12H00 – 12H15

Saturday 14 June Pres 2: 12H20 – 12H35

Saturday 14 June Pres 3: 12H40 – 12H55

If you intend on filming or any other activity, please inform the sponsorship team before **30 April 2025:**

sponsors@eaaci.org

Promotion

The Product Theatre will be promoted within the Industry Programme, Mobile App and through a dedicated flyer featuring the full programme and distributed at the Product Theatre.

Deadline 16 May:

Company to provide title of session, after the 16th it will not be possible to include your title in printed material.

Deadline Congress date

SET UP - 5 minutes before slot reserved:

- Company to provide presentation in 16:9 format **to congress speaker service center**
- Presentation should be on a light colour background
- Company can provide digital lectern panel with speaker name