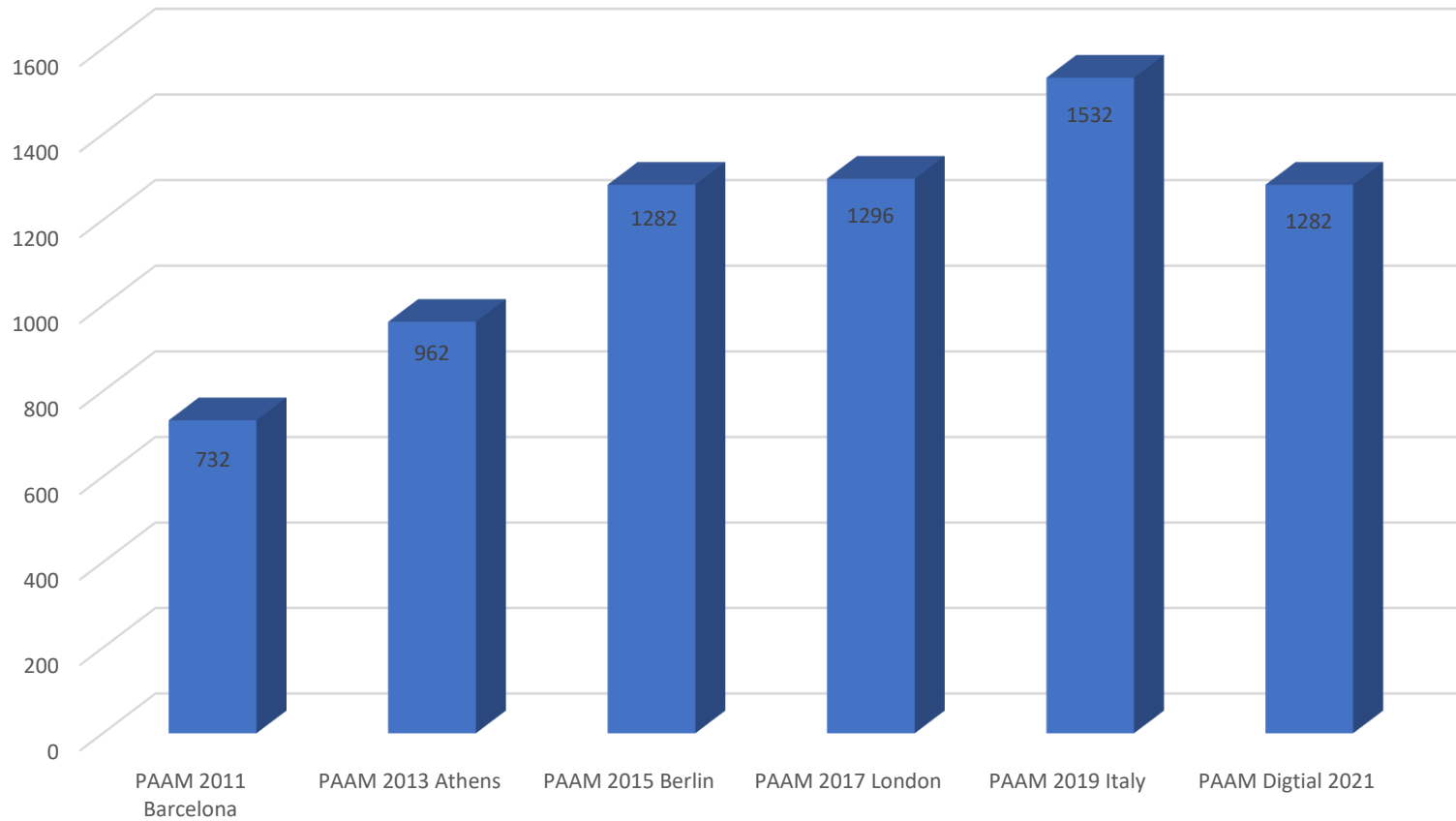


PAAM Digital 2021

Industry Debrief

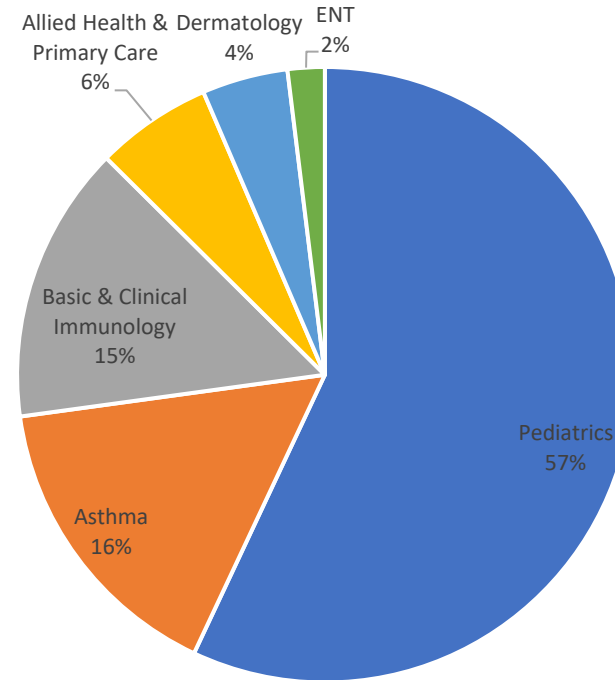
Delegate comparison previous PAAM meetings – PAAM Digital 2021

Registrations - past PAAM comparisons



Delegate Sections

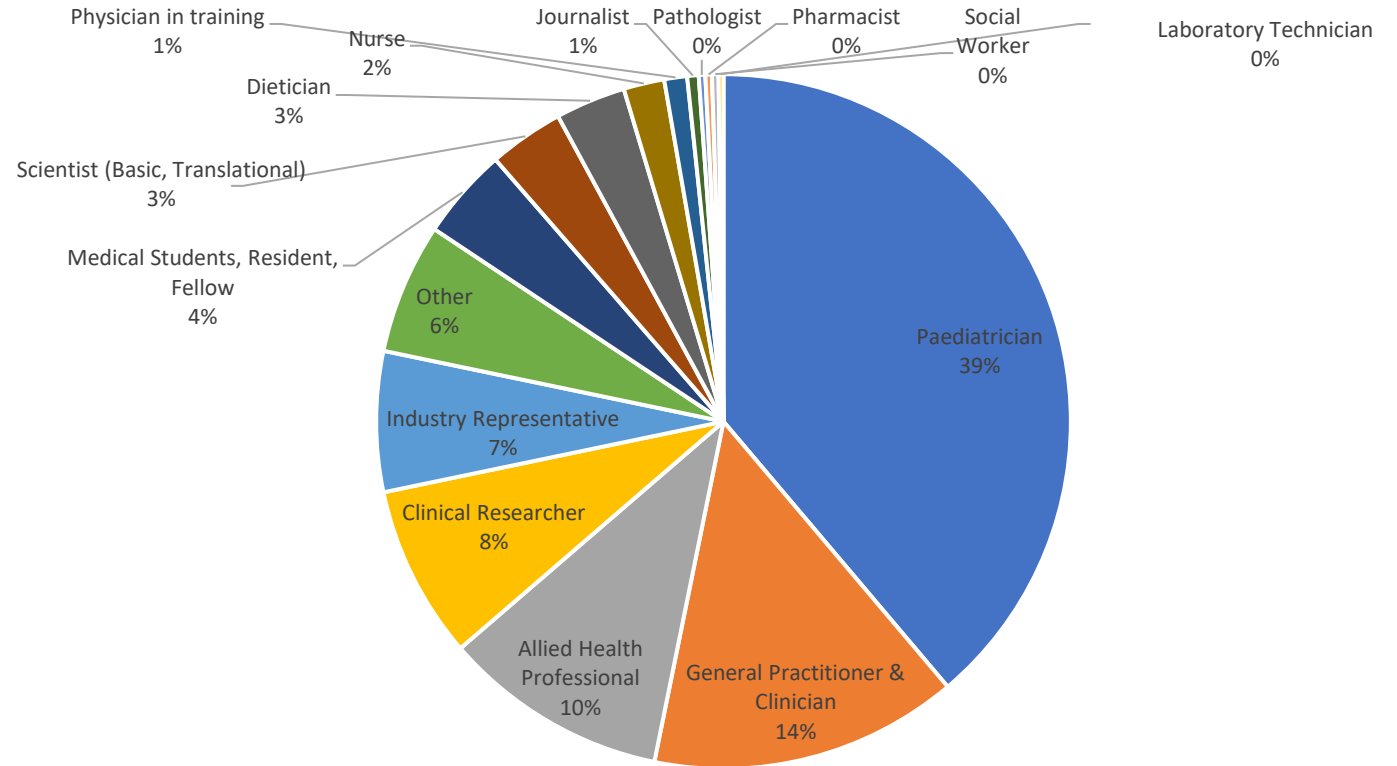
EAACI Sections	Total
Pediatrics	644
Asthma	179
Basic & Clinical Immunology	165
Allied Health & Primary Care	69
Dermatology	51
ENT	22



■ Pediatrics ■ Asthma ■ Basic & Clinical Immunology ■ Allied Health & Primary Care ■ Dermatology ■ ENT

Delegate Profession

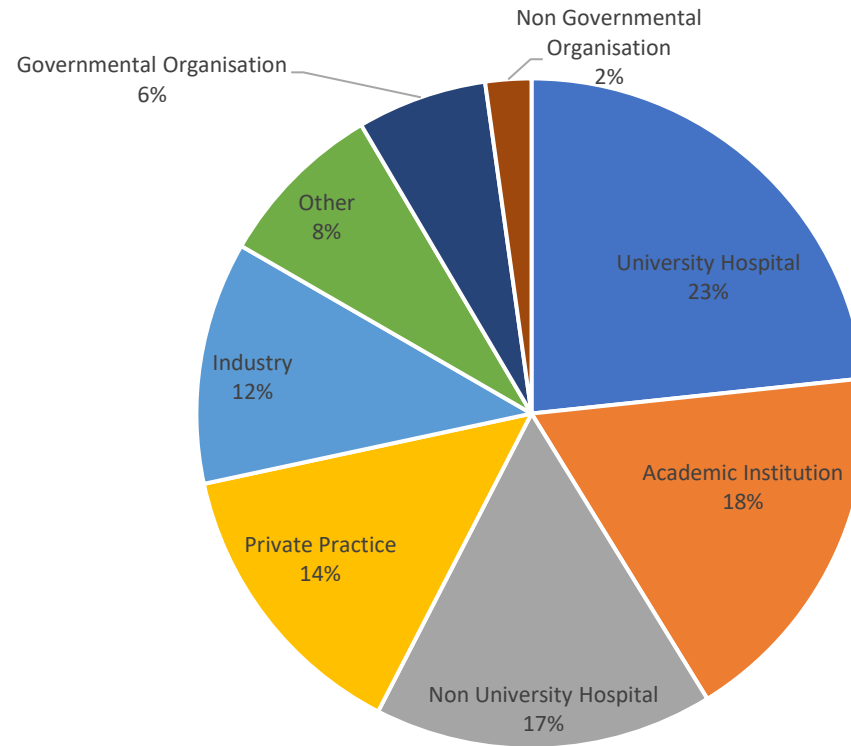
Profession	Total
Paediatrician	511
General Practitioner & Clinician	189
Allied Health Professional	138
Clinical Researcher	106
Industry Representative	86
Other	80
Medical Students, Resident, Fellow	56
Scientist (Basic, Translational)	46
Dietician	43
Nurse	25
Physician in training	14
Journalist	7
Pathologist	4
Pharmacist	4
Social Worker	4
Laboratory Technician	3



- Paediatrician
- General Practitioner & Clinician
- Allied Health Professional
- Clinical Researcher
- Industry Representative
- Other
- Medical Students, Resident, Fellow
- Scientist (Basic, Translational)
- Dietician
- Nurse
- Physician in training
- Journalist
- Pathologist
- Pharmacist
- Social Worker
- Laboratory Technician

Delegate Workplace

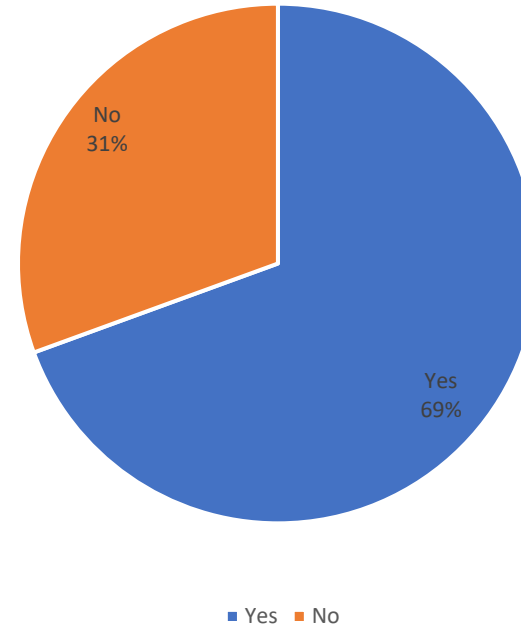
Organization type	Total
University Hospital	305
Academic Institution	234
Non University Hospital	214
Private Practice	184
Industry	153
Other	107
Governmental Organisation	82
Non Governmental Organisation	29



- University Hospital
- Academic Institution
- Non University Hospital
- Private Practice
- Industry
- Other
- Governmental Organisation
- Non Governmental Organisation

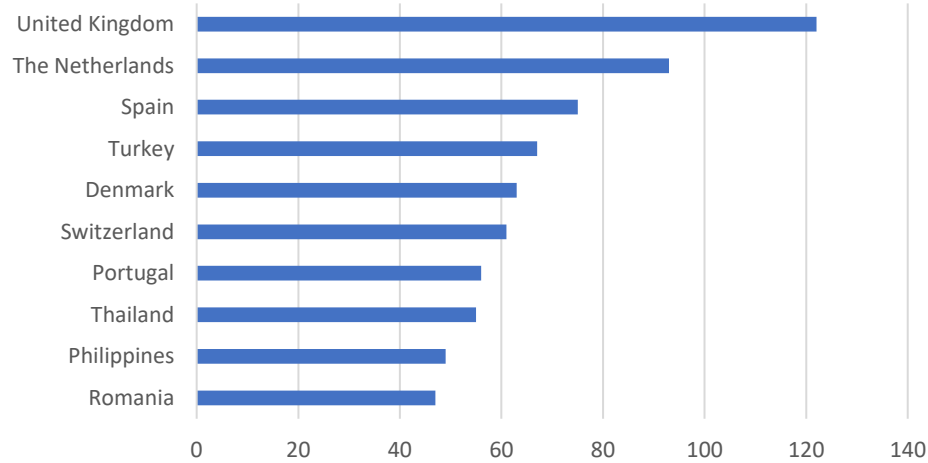
License to prescribe medicine

License to Prescribe Medicine	Total
Yes	911
No	401



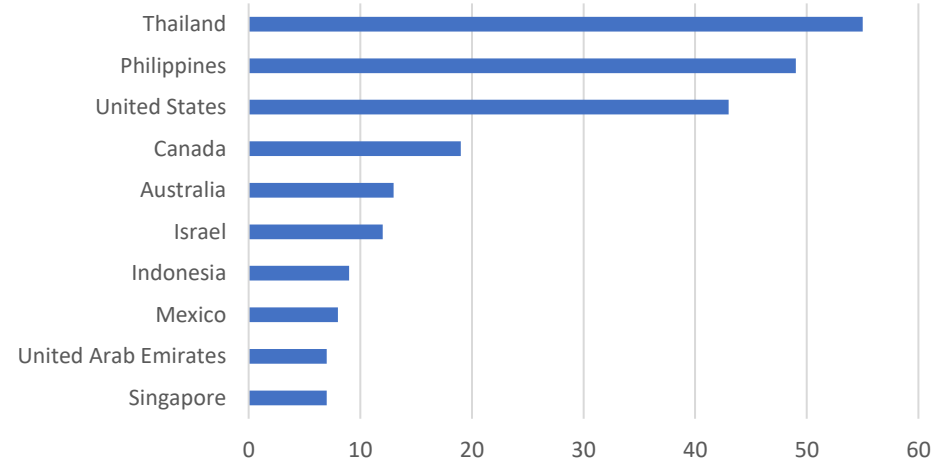
Top 10 Countries - Registrations

Top 10 countries



Country	Total
United Kingdom	122
The Netherlands	93
Spain	75
Turkey	67
Denmark	63
Switzerland	61
Portugal	56
Thailand	55
Philippines	49
Romania	47

Top 10 non-EU countries



Country	Total
Thailand	55
Philippines	49
United States	43
Canada	19
Australia	13
Israel	12
Indonesia	9
Mexico	8
Singapore	7
United Arab Emirates	7

Industry Participation / Delegate Interaction

7
Industry
Symposia

6 Virtual
Exhibition
booths



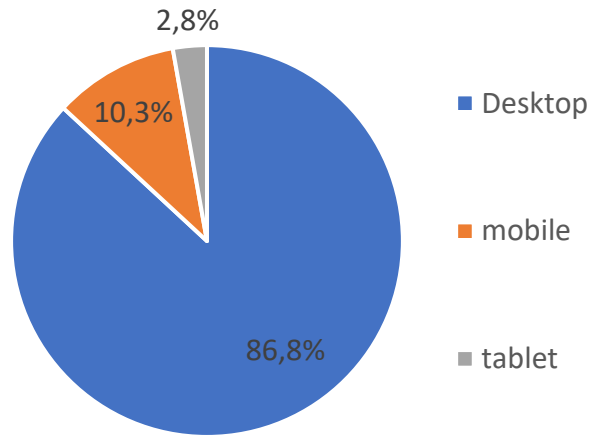
268
unique
delegates
visited the
virtual
exhibition



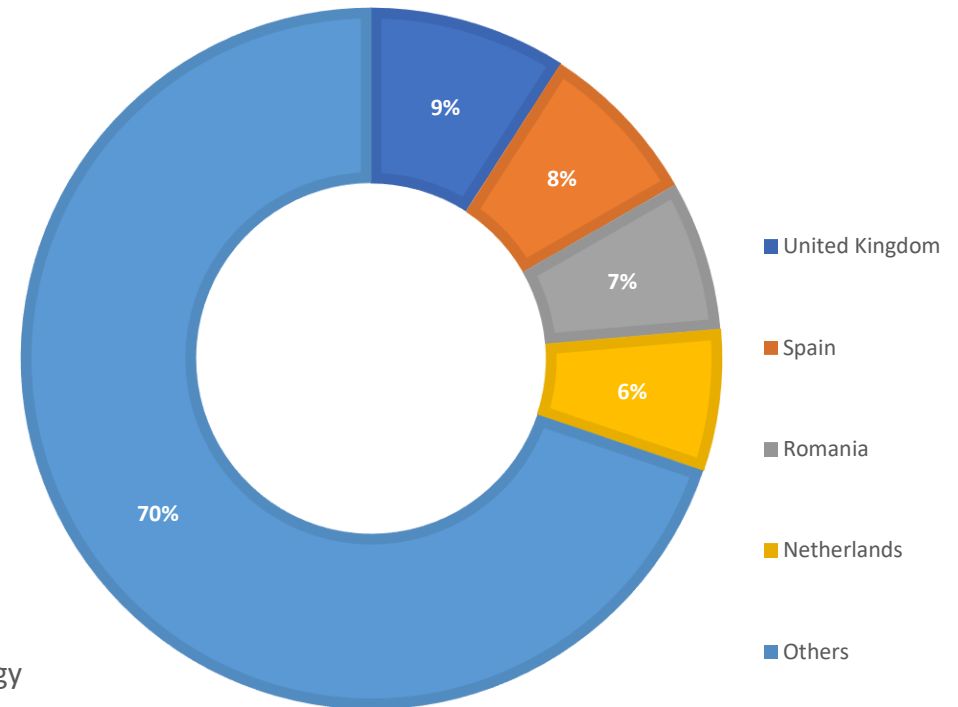
915
Unique delegates
viewed all
industry
symposia

Exhibition visitors (all booths)

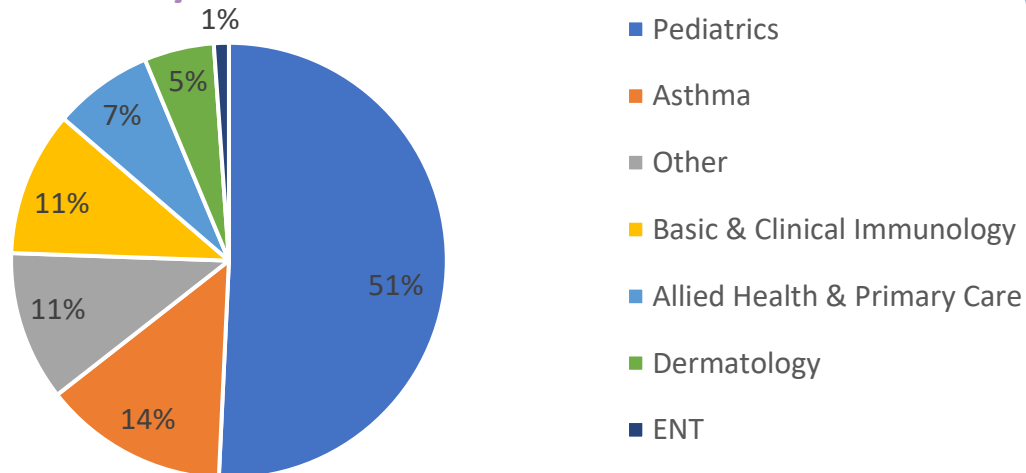
Visitors by Device category



Visitors by country



Visitors by EAACI Section



Industry Symposia visitors

Top 5 Industry session topics – views during the event November 12 - 13



Social Media at PAAM Digital 2021











 19 posts 11,001 reach 130 likes on posts
1.18% conversion reach/clicks

 5 posts 3202 reach 53 likes on posts
1.63% conversion reach/clicks

 20 posts 108 retweets 366 engagements
252 likes

During the event the community is highly active and generates most of the content. This is the activity for #PAAM2021

Top 10 Influential

-  @ProfGRoberts 100
-  @broughallergy 95
-  @VenterCarina 95
-  @EAACI_HQ 93
-  @LondonAllergy 92
-  @FlorinDanPopesc 90
-  @marta_allergy 85
-  @alex_fsantos 82
-  @efkno1 81
-  @pascomber 81

#paam2021

The Numbers

8.078M 

2,563 

329 

7 

8 



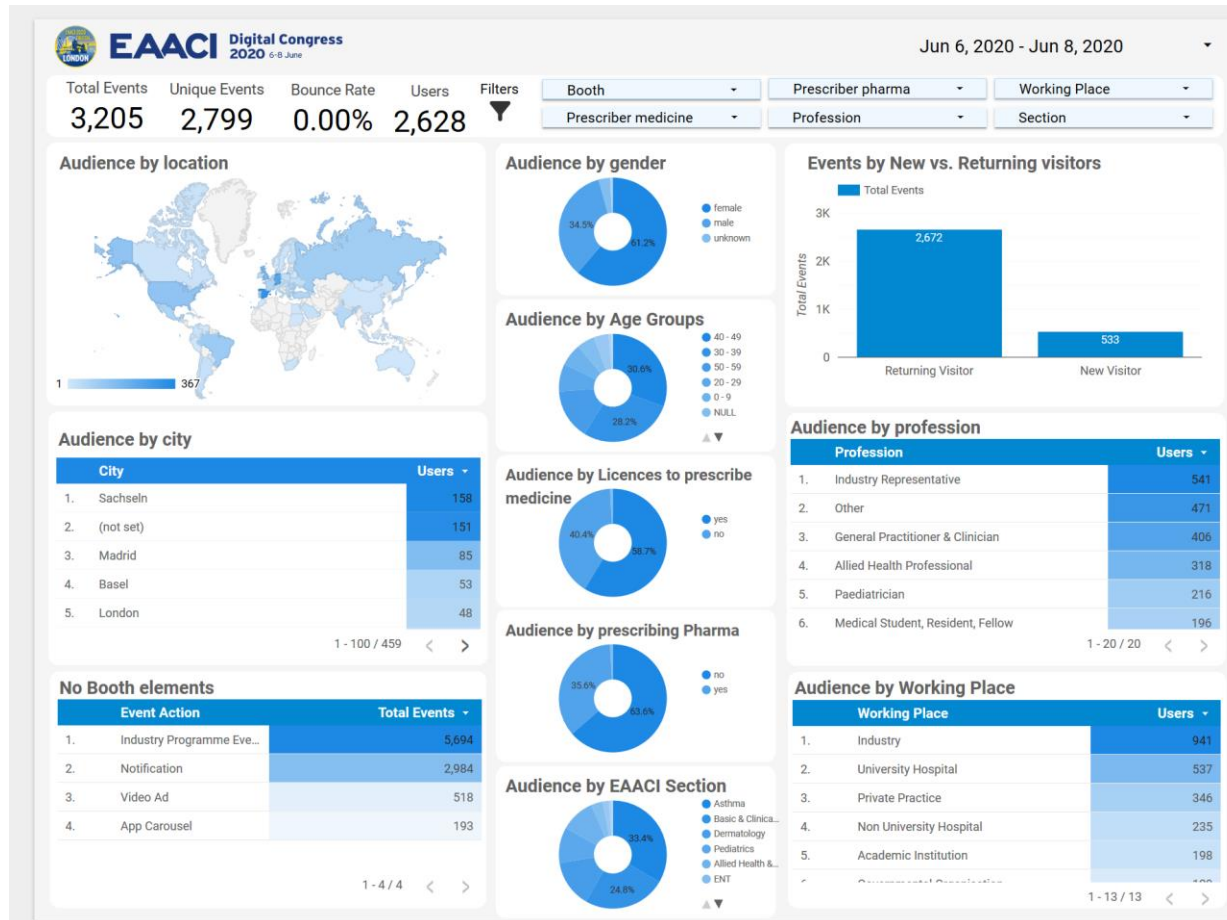
Twitter data from the #paam2021 hashtag from Tue, November 2nd 2021, 12:55AM to Tue, November 16th 2021, 10:25PM (Europe/Bucharest) - Symplur.



symplur

EAACI Sponsor tools

EAACI PAAM Digital 2021 Metrics / EAACI Data Analysis platform



- EAACI will provide access with unique hyperlink for each sponsor (**provided approx. 2 week post-congress**)
- Ability to customize metrics that are tailored to the sponsor
- Realtime statistics available for the full duration of the congress (up to 6 months after event)

EAACI Sponsorship Online Platform (ESOP)

EAACI 2019	POS	No/Yes	Service
EXHIBITION			
001	<input checked="" type="checkbox"/>		Exhibition free build space The Exhibition at the EAACI Congress 2019 offers an unique opportunity to exhibit and exchange. Book the free build exhibition space for your in-house project!
002	<input type="checkbox"/>		Exhibition shell scheme package The Exhibition at the EAACI Congress 2019 offers an unique opportunity to exhibit and exchange. Book your shell scheme package and you are ready to exhibit!
SPONSORED SYMPOSIA			
003	<input checked="" type="checkbox"/>		Company Sponsored Mini Symposium 30-minute session during Lunch time
004	<input checked="" type="checkbox"/>	25	Basic Webcasting of your Symposium Record your symposium as a Webcast. Your webcast contains the presented slides, audio plus the video of the speaker
005	<input checked="" type="checkbox"/>	6,500	Advanced Webcasting of your Symposium Record your symposium as a Webcast. Your webcast contains the presented slides, audio, video of the speaker, customised background and publication in the EAACI Media Library for 2 years.
006	<input type="checkbox"/>	4,000	Livestreaming of your Symposium Increase the coverage of your symposium by broadcasting online!

Price	EAACI 2019
650 € net/sqm + 250 EUR net/sqm waste disposal fee	99 sqm
750 € net/sqm + 250 EUR net/sqm waste disposal fee	
17,500 € net	4 June
2,500 € net	1
6,500 € net	1

Home > Order detail > Log Out

Pending 139,463 € Export in PDF

To,
EAACI Admin
Quanti s.r.o.
Thokurova 531/4
16000, Prague

Order Date : 20.05.2019 08:41

Academy of Allergy and Clinical Immunology

Item	Quantity / Details	Price
2019		
Exhibition free build space	45 sqm	29,363 €
Social Media Screens		4,500 €
Bubbles	4 Bubl	34,000 €
Advanced Company Profile in the App		1,500 €
EAACI TV Sponsorship		8,500 €
EAACI Webcast Selection		10,000 €
EAACI Educational Support Programme		5,000 €
Highlights Session		5,000 €
Industry Meeting Room 4 PAX	Tuesday (full) Sunday (morning)	1,000 €
2019		
Full Webcasting of your Satellite Symposium	2	20,000 €
Webcasting & Livestreaming of your Satellite Symposium	1	19,200 €

EAACI sponsors

EAACI Admin Super Admin

Dashboard

EAACI Sponsorship platform
Welcome to the EAACI Sponsorship submission platform. From feedback received during last year's, we have now streamlined and optimised to create an easy request process.
The EAACI Headquarters are at your disposal for any further details or clarifications you may need. We thank you in advance for your collaboration.

0 €
No item has been selected.
Further order information:
Booking process and sponsor account

EAACI MEETINGS
Make your selection below between the EAACI Annual Congress, Focused Meetings, Allergy Schools, Winter Schools and Master Classes.

<p>EAACI 2019 Annual Congress 2019 1 - 5 June 2019 Lisbon, Portugal</p> <p>Book your items</p>	<p>PAAM 2019 Pediatric Allergy and Asthma Meeting 17 - 19 October 2019 Florence, Italy</p> <p>Book your items</p>	<p>DHM 2020 Drug Hypersensitivity Meeting 2 - 4 April 2020 Verona, Italy</p> <p>Book your items</p>
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EAACI Portfolio of available sponsorship

EAACI sponsors

New request

Home > Requests Save as draft

William McCrea

EAACI SPONSORSHIP

Dashboard

Requests

EAACI MEETINGS

Annual Congress

SAM 2019

WS 2019

MC 2019

SUPPORT

Info Center

Log Out

FAQs

Annual Congress 2019

Review all available opportunities carefully, by clicking on the title. Select your favoured items and press the "Submit & get an offer" button.

POS	No / Yes	Service	Price
EXHIBITION			
001	<input checked="" type="checkbox"/>	Exhibition Booth Choose the size of your stand within the exhibition.	
SPONSORED SYMPOSIA			
002	<input type="checkbox"/>	Company Sponsored Symposium (CSS) Symposium during the day, 90 minutes	
003	<input checked="" type="checkbox"/>	Satellite Symposium (SAT) Symposium in the evening, 90 minutes	
EAACI TV			
004	<input type="checkbox"/>	EAACI TV Sponsorship Be part of the EAACI TV Channel	
005	<input type="checkbox"/>	Company Sponsored Content Advertising before the Annual Congress Symposium in the evening, 90 minutes	6,000 € net
006	<input checked="" type="checkbox"/>	EAACI TV at your booth Show your booth on EAACI TV	8,000 € net
007	<input type="checkbox"/>	Media consultancy package Produce professional and valuable content with our expert team	1,900 € net

Company Sponsored Symposium (CSS)
Company Sponsored Symposia take place on Sunday, Monday and Tuesday during the day in parallel with the scientific programme. Only Platinum and Gold Founder Sponsors can book a CSS.

Sponsored Symposia
70,000 - 110,000 € net

147.500 € **INDUSTRY OPPORTUNITIES**

William McCrea
EAACI

EAACI Congress 2019

Free-build Exhibition Space	100 sqm	65.000 €
Satellite Symposium	Monday	45.000 €
EAACI TV Sponsorship	1x	8.500 €
TOTAL		118.500 €

SAM 2019

Satellite Symposium	Sunday	20.000 €
Final Programme Advertisement	1x	2.500 €
TOTAL		22.500 €

TOTAL 147.500 €

I herewith confirm that this is a legally binding booking upon availability of items. I have read the terms and conditions and I agree to the Data Protection.

Book Now

Please make sure you are registered on this platform to receive all releases and updates on the EAACI sponsorship items as they become available – www.eaaci.org/sponsorship